

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

and

MANAGEMENT INFORMATION CIRCULAR

MEETING TO BE HELD AT:

Calgary Petroleum Club 319 – 5 Avenue S.W. Calgary, Alberta T2P 0L5

Thursday, May 15, 2025 at 9:00 a.m. (Calgary time)

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LETTER TO SHAREHOLDERS

March 28, 2025

Dear Shareholder:

We are pleased to invite you to attend our annual meeting of shareholders of Rubellite Energy Corp. to be held at the Calgary Petroleum Club, 319 - 5^{th} Avenue S.W., Calgary, Alberta at 9:00 a.m. (Calgary time) on Thursday, May 15, 2025.

At the meeting you will have the opportunity to participate in our meeting and ask questions and vote on a number of important matters, which we strongly encourage you to do. This is your opportunity to hear from us, learn more about our current activities and our future growth plans, and vote on the items of business which include the election of our directors; and the appointment of our auditors. A management presentation will follow the formal portion of the meeting.

The attached notice of meeting and management information circular includes important information about the meeting and how to vote as well as our director and executive compensation and corporate governance practices. Please take the time to read these documents and to vote. If you cannot attend the meeting, please complete the enclosed form of proxy and submit it as soon as possible and listen to the live webcast on our website (www.rubelliteenergy.com). Additional information about Rubellite may be found in our 2024 Annual Results and at www.rubelliteenergy.com).

We thank you for your continued support of Rubellite.

Sincerely.

Susan L. Riddell Rose

President and Chief Executive Officer

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual meeting (the "**Meeting**") of the holders ("**Shareholders**") of common shares ("**Shares**") of Rubellite Energy Corp. ("**Rubellite**" or the "**Corporation**") will be held at the Calgary Petroleum Club, $319 - 5^{th}$ Avenue S.W., Calgary, Alberta on May 15, 2025 at 9:00 a.m. (Calgary time) for the following purposes:

- a. to receive and consider the audited consolidated financial statements of the Corporation for the year ended December 31, 2024, together with the auditor's report thereon;
- b. to elect the directors of the Corporation;
- c. to appoint auditors of the Corporation and to authorize the directors to fix their remuneration as such; and
- d. to transact such further and other business as may properly be brought before the Meeting or any adjournment thereof.

Specific details of the matters to be put before the Meeting are set forth in the attached Management Information Circular dated March 28, 2025 (the "**Information Circular**"). The Information Circular also contains important information on how to vote at and participate in the Meeting. Please read the Information Circular carefully.

Rubellite has elected to use the notice-and-access provisions under National Instrument 54-101 and National Instrument 51-102 (the "**Notice-and-Access Provisions**") for this Meeting. The Notice-and-Access Provisions are a set of rules developed by the Canadian Securities Administrators that reduce the volume of materials that must be physically mailed to Shareholders by allowing Rubellite to post the Information Circular and any additional materials online. See "*General Proxy Matters – Notice and Access*" in the Information Circular for further information on the Notice-and-Access Provisions. Rubellite has posted the Information Circular and additional materials on its website at www.rubelliteenergy.com. A Shareholder may also use the toll-free number 1-800-811-5522 to obtain additional information about the Notice-and-Access Provisions or to receive a paper copy of the Information Circular.

The record date (the "**Record Date**") for determination of Shareholders entitled to receive notice of and to vote at the Meeting is March 28, 2025. Shareholders of the Corporation of record as at the Record Date are entitled to receive notice of the Meeting and to vote those Shares included in the list of Shareholders entitled to vote at the Meeting prepared as at the Record Date, unless any such Shareholder transfers Shares after the Record Date and the transferee of those Shares, having produced properly endorsed certificates evidencing such Shares or having otherwise established that he or she owns such Shares, demands, not later than 10 days before the Meeting, that his or her name be included in the list of Shareholders entitled to vote at the Meeting, in which case such person shall be entitled to vote such Shares at the Meeting.

Each Share outstanding on the Record Date is entitled to one vote at the Meeting.

A Shareholder may attend the Meeting in person or may be represented by Proxy. If you are a registered Shareholder and are unable to attend the Meeting or any adjournment thereof in person, please exercise your right to vote by dating, signing and returning the accompanying form of proxy to Odyssey Trust Company ("Odyssey"), the Corporation's transfer agent. To be valid, proxy forms must be dated, completed, signed and deposited with Odyssey, (i) by mail using the enclosed return envelope or one addressed to Odyssey Trust Company, Proxy Department, 702, 67 Yonge Street, Toronto, Ontario, M5E 1J8, (ii) by hand delivery to Odyssey Trust Company, 702, 67 Yonge Street, Toronto, Ontario, M5E 1J8, (iii) by facsimile to 1-800-517-4553, or (iv) by internet by clicking "Vote" at https://vote.odysseytrust.com and following the instructions provided. You will require your 12 digit Control Number found on your proxy form. If you vote through the Internet, you may also appoint another person to be your proxyholder. Your proxy or voting instructions must be received in each case no later than 9:00 a.m. (Calgary time) on Tuesday, May 13, 2025, or, if the Meeting is adjourned, 48 hours (excluding Saturdays and holidays) before the beginning of any adjournment of the Meeting.

A replay of the Meeting will be posted as soon as practical at: www.rubelliteenergy.com along with answers to questions pertinent to the matters being considered at the Meeting and that are received in connection with the Meeting that cannot be answered due to time constraints.

DATED at the City of Calgary, in the Province of Alberta, this 28th day of March, 2025.

BY ORDER OF THE BOARD OF DIRECTORS OF RUBELLITE ENERGY CORP.

Susan L. Riddell Rose

President and Chief Executive Officer

MANAGEMENT INFORMATION CIRCULAR

GENERAL INFORMATION AND BASIS OF PRESENTATION

DATED MARCH 28, 2025

This Management Information Circular (the "Information Circular") is provided in connection with the solicitation of proxies by the management of Rubellite Energy Corp. ("Rubellite" or the "Corporation"), for use at the annual meeting (the "Meeting") of the holders ("Shareholders") of common shares ("Shares" or "Common Shares") of Rubellite to be held on May 15, 2025, and at all adjournments of the Meeting. The information in this Information Circular is as of March 28, 2025, unless otherwise noted. All dollar figures are in Canadian currency, except as noted. When used herein, the term "market value" shall mean the closing price of the Shares on the Toronto Stock Exchange ("TSX"). Except as otherwise indicated, information contained in or otherwise accessed through Rubellite's website, or any other website, does not constitute part of this Information Circular.

This Information Circular contains certain information pertaining to the Corporation before and after giving effect to the recombination transaction involving the Corporation, Rubellite Energy Inc. and Perpetual Energy Inc. ("**Perpetual**") completed on October 31, 2024 (the "**Recombination Transaction**"). Any reference to information prior to October 31, 2024 are references to Rubellite Energy Inc. and any reference to information subsequent to October 31, 2024 are references to the Corporation. Accordingly, unless the context otherwise requires, references to the Corporation subsequent to October 31, 2024 shall mean "Rubellite Energy Corp." and references to the Corporation prior to October 31, 2024 shall mean "Rubellite Energy Inc.".

ABOUT RUBELLITE

Rubellite is a Canadian energy company headquartered in Calgary, Alberta which, through its wholly-owned operating subsidiary, Rubellite Energy Inc., is engaged in the exploration, development, production and marketing of its diversified asset portfolio which includes conventional heavy crude oil from the Clearwater and Mannville Stack Formations in Eastern Alberta utilizing multi-lateral horizontal drilling technology, liquids-rich conventional natural gas assets in the deep basin of West Central Alberta and undeveloped bitumen leases in Northern Alberta. The Corporation is pursuing a robust growth plan focused on superior corporate returns and funds flow generation while maintaining a conservative capital structure and prioritizing operational excellence. Additional information on Rubellite can be accessed on the Corporation's website at www.rubelliteenergy.com or on SEDAR+ at www.sedarplus.ca.

The Corporation's common shares trade on the TSX under the symbol "RBY".

MATTERS TO BE CONSIDERED AT THE MEETING

Receive Financial Statements

The audited consolidated financial statements of Rubellite for the period ended December 31, 2024, together with the auditor's report on those statements, have been filed on SEDAR+ and have been mailed to Rubellite's registered Shareholders and to beneficial Shareholders who have requested such materials.

Election of Directors

At the Meeting, Shareholders will be asked to elect eight (8) directors. Rubellite's articles provide that the Board of Directors (the "**Board**" or "**Rubellite Board**") shall consist of a minimum of three and a maximum of eleven directors. By resolution on March 10, 2025, the Board fixed the number of directors to be elected at the Meeting at eight, each of whom will serve until the next annual meeting of Shareholders or until their respective successors are elected or appointed.

The eight (8) nominees for election as directors of Rubellite by Shareholders are as follows:

Holly A. Benson; Linda A. Dietsche; Tamara L. MacDonald; Geoffrey C. Merritt; Susan L. Riddell Rose; Ryan A. Shay; Bruce C. Shultz; and Steven L. Spence

See "Director Nominees" in this Information Circular for additional information on the director nominees.

As described below under "Majority Voting for Directors", the election of each individual director of the Corporation will be effected by an ordinary resolution requiring the approval of more than 50% of the votes cast in respect of the resolution by or on behalf of Shareholders present in person or represented by proxy at the Meeting. It is the intention of the persons named in the enclosed form of proxy, if named as proxy and not expressly directed to the contrary in the form of proxy, to vote those proxies FOR the election of each of the persons specified above. Management does not contemplate that any of the nominees will be unable to serve as a director, but should that circumstance arise for any reason prior to the Meeting, the persons named in the enclosed form of proxy reserve the right to vote for another nominee at their discretion.

The Corporation's articles permit the Board, between annual meetings of Shareholders, to appoint one or more additional directors (up to a maximum of one-third of the number of directors who held office at the expiration of the last annual meeting of Shareholders).

Majority Voting for Directors

The Board has adopted a majority voting policy (the "**Policy**") that applies only to uncontested elections.

An "**uncontested election**" means any election of directors where the election does not involve the circulation of proxy material required by applicable securities legislation in support of one or more nominees who are not part of the slate supported by the Board of Rubellite.

In an uncontested election, any nominee for director who receives a greater number of votes "withheld" from his or her election than votes "for" his or her election (a "**majority withhold vote**") is required to tender his or her resignation for consideration by the Board to the Chair of the Corporate Governance Committee promptly following certification of the shareholder vote, such resignation to be effective upon acceptance by the Board. If the Chair of the Corporate Governance Committee received a majority withhold vote, then he or she is required to tender his or her resignation to the Chair of the Rubellite Board.

The Corporate Governance Committee will promptly consider the tendered resignation and recommend to the Board whether to accept or reject it and absent exceptional circumstances, the Corporate Governance Committee will recommend the Board accept a resignation. In determining whether exceptional circumstances apply, the Corporate Governance Committee will consider all factors it deems relevant including, without limitation:

- the reasons, if known, why shareholders "withheld" or were requested to "withhold" votes from the director. In particular, the Corporate Governance Committee will consider if shareholders "withheld" or were requested to "withhold" votes from the director for reasons other than the qualifications or individual actions of the director;
- (b) the impact with respect to covenants in agreements or plans, if any; and
- (c) legal requirements, policies or guidelines (regulatory, securities or corporate laws, or stock exchange rules) for director numbers and qualifications.

The Board is required to consider the Corporate Governance Committee's recommendation not later than 90 days following the date of the shareholders' meeting at which the election occurred. In deciding whether to accept or reject the tendered resignation, the Board will consider the factors considered by the Corporate Governance Committee and any additional information and factors the Board believes to be relevant. The Board will accept a resignation absent exceptional circumstances.

Promptly following the Board's decision, Rubellite is required to disclose that decision, including an explanation of the process by which the decision was reached and, if applicable, the reasons for rejecting the tendered resignation, in a press release and provide a copy of the press release to the TSX. If the Board decides to accept the director's resignation, the Corporate Governance Committee will recommend to the Board whether to fill the resulting vacancy or to continue with the reduced size of the Board.

Any director who tenders his or her resignation pursuant to the Policy will not participate in the Corporate Governance Committee recommendation or the Board consideration whether to accept or reject the tendered resignation. If a majority of the members of the Corporate Governance Committee received a majority withhold vote at the same election, then the directors who did not receive a majority withhold vote will appoint a Board committee among themselves solely for the purpose of considering the tendered resignations and such special committee will recommend to the Board whether to accept or reject them within the 90 day period. If a sufficient number of directors have received a majority withhold vote and have tendered a resignation in accordance with the Policy, such that the Board would no longer have a quorum if all resignations were accepted, then such directors who have tendered a resignation in accordance with the Policy shall not vote in any meeting of the Board at which his or her resignation is considered. However, in that case, each such director present at a meeting of the Board may be counted for the purpose of determining whether the Board has quorum at the particular meeting. Except as set forth in this paragraph, a director who tenders his or her resignation pursuant to the Policy will continue to participate in all meetings of the Board and any applicable committees of the Board on which such director serves until such time, if applicable, as the Board decides to accept the director's tendered resignation.

In the event that any director who received a majority withhold vote does not tender his or her resignation in accordance with the Policy, he or she shall not be re-nominated by the Board and shall not be entitled to any benefits (financial or otherwise) of a director or past director of Rubellite.

The Board and the Corporate Governance Committee may adopt such procedures as it sees fit to assist in its determinations under the Policy.

Advance Notice Provisions of the Corporation's By-Laws

The Corporation's by-laws (the "**By-Laws**") incorporate advance notice provisions with respect to director nominations. The By-Laws set forth a procedure requiring advance notice to the Corporation by any Shareholder who intends to nominate any person for election as a director of the Corporation other than pursuant to: (i) a requisition of a meeting made pursuant to the provisions of the *Business Corporations Act* (Alberta) (the "**ABCA**"); or (ii) a Shareholder proposal made pursuant to the provisions of the ABCA.

Among other things, the advance notice provisions set a deadline by which such Shareholders must notify the Corporation in writing of an intention to nominate directors prior to any meeting of Shareholders at which directors are to be elected and set forth the information that the Shareholder must include in the notice for it to be valid. The advance notice provisions of the By-Laws provide a reasonable time frame for Shareholders to notify the Corporation of their intention to nominate directors and require Shareholders to disclose information concerning the proposed nominees that is mandated by applicable securities laws. The Board will be able to evaluate the proposed nominees' qualifications and suitability as directors and respond as appropriate in the best interests of the Corporation.

The advance notice provisions also ensure an orderly and efficient meeting process by providing a structured and transparent framework for nominating directors.

No person nominated by a Shareholder will be eligible for election as a director of the Corporation unless nominated in accordance with the provisions of the Corporation's By-laws. A copy of the By-laws are available on the Corporation's website (www.rubelliteenergy.com) and on SEDAR+ (www.sedarplus.ca).

Appointment of Auditors

Shareholders will consider an ordinary resolution to appoint the firm of KPMG LLP, Chartered Professional Accountants, of Calgary, Alberta, to serve as auditors of the Corporation until the next annual meeting of the Shareholders. KPMG LLP has served as the auditors of the Corporation since Rubellite Energy Inc.'s inception on July 12, 2021.

Certain information regarding the Audit Committee and auditors, including the fees paid to the Corporation's auditors in the last fiscal year, that is required to be disclosed in accordance with National Instrument 52-110 of the Canadian Securities Administrators, is contained in the Annual Information Form of the Corporation for the period ended December 31, 2024, an electronic copy of which is available on the internet under the Corporation's SEDAR+ profile at www.sedarplus.ca.

DIRECTOR NOMINEES

The following pages set out the names of the proposed nominees for election as directors, together with their age, place of primary residence, principal occupation, year first elected or appointed as a director, independence status on the Board, membership on committees of the Board and related qualifications, attendance at Board and committee meetings during 2024 and directorships of other public entities and votes for and withheld at the most recent shareholder meeting held, being May 15, 2024 and October 29, 2024 as applicable (the "2024 Meeting"). Also indicated for each director nominee is the number of Common Shares, Options, Share Units (as defined herein) and deferred shares units ("DSUs") beneficially owned, or controlled or directed, directly or indirectly, on December 31, 2024. Rubellite's Directors have a minimum ownership requirement and their status as at December 31, 2024 is indicated under their description of Rubellite share-based holdings.

The Board has determined that all of the nominees with the exception of Susan L. Riddell Rose and Ryan A. Shay are independent within the meaning of National Instrument 58-101.

Susan L. Riddell Rose



Calgary, Alberta, Canada Non-Independent Director Director Since: July 2021 Age: 60

Ms. Riddell Rose is the President and Chief Executive Officer of Rubellite and Chair of the Board since Rubellite's inception in 2021. She held the role of President and CEO with Paramount Energy Trust since 2002 and its successor Perpetual Energy Inc. since 2010 and was the Chair of Perpetual Energy Inc. from 2018 until the completion of the Recombination Transaction in October 2024.

Ms. Riddell Rose graduated from Queen's University, Kingston, Ontario with a Bachelor of Science in Geological Engineering (1986) and has over 35 years of experience in the Canadian oil and gas industry. She began her career as a geological engineer with Shell Canada. From 1990 until 2002 Sue was employed by Paramount Resources Ltd. in various capacities culminating in the position of Corporate Operating Officer.

She has been a director of Paramount Resources Ltd. since 2000. Ms. Riddell Rose is also on the board of directors of SECURE Waste Infrastructure Corp. and AltaLink LP. She is a member of the Association of Professional Engineers and Geoscientists of Alberta, the Canadian Society of Petroleum Geologists, the American Association of Petroleum Geologists and is a Governor of the Canadian Association of Petroleum Producers.

Ms. Riddell Rose is not currently a member of any committees of the Board.

2024 Meeting Voting Results: Votes For

Votes Withheld

41,587,652 (99.756%)

101,752 (0.244%)

Rubellite Board / Committee Participation

Board of Directors (Chair)

2024 Meeting Attendance⁽⁷⁾

5/5 (100%)

Rubellite Holdings(1)(4)

Common Shares: 38,775,277⁽²⁾
Options: 886,250
Restricted Share Units: 201,000

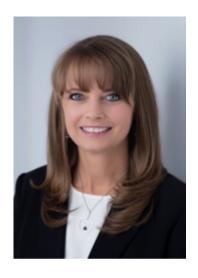
Performance Share Units: 151,000

Other Public Board Directorships
Paramount Resources Ltd.

SECURE Waste Infrastructure Corp.

Minimum Share Ownership: Compliant

Holly A. Benson



Calgary, Alberta, Canada Independent Director Director Since: August 2021 Age: 56

Ms. Benson was the Vice President, Finance and Chief Financial Officer for Peters & Co. Limited, having joined the firm in 1995. She was also a member of its Board of Directors and served as its Corporate Secretary. In her former role, she maintained oversight of the financial reporting and tax, securities settlements and cage functions, regulatory compliance, and human resources. Ms. Benson was also Vice President, Finance & Chief Financial Officer, Corporate Secretary and a member of the Board of Directors of the firm's wholly-owned subsidiary, Peters & Co. Equities Inc., a broker-dealer registered with the Financial Industry Regulatory Authority and the United States Securities and Exchange Commission.

Ms. Benson graduated from the University of Calgary with a Bachelor of Commerce degree and went on to complete her Chartered Accountants designation with Ernst & Young. During her time with Ernst & Young, Ms. Benson worked in the Corporate Audit group, specializing in the audits and reviews of oil & gas companies. Ms. Benson holds an Institute of Corporate Directors (ICD.D) designation.

Ms. Benson served on the Board of Directors of the Investment Industry Regulatory Organization of Canada (IIROC) from 2015 to 2021 and currently serves on the Board of Directors of Calfrac Well Services Ltd.

2024 Meeting Voting Results: Votes For 41,588,052 (99.757%) Votes Withheld 101,352 (0.243%)

Rubellite Board / Committee Participation

Board of Directors 5, Audit Committee (Chair) 4, Compensation Committee 4, Corporate Governance Committee 4, Environmental, Health & Safety Committee⁽⁶⁾ 3,

Reserves Committee⁽⁶⁾ **Rubellite Holdings⁽¹⁾**

Common Shares: 183,420 Options: 80,000 Restricted Share Units: 46,500

Minimum Share Ownership: Compliant

2024 Meeting Attendance

5/5 (100%) 4/4 (100%) 4/4 (100%) 4/4 (100%) 3/3 (100%) 2/2 (100%)

Other Public Board Directorships Calfrac Well Services Ltd.

Linda A. Dietsche⁽³⁾



Qualicum Beach, British Columbia, Canada Independent Director Director Since: October 2024 Age: 62 Ms. Dietsche was the Chief Financial Officer of Tervita Corporation from 2019 to 2021. Prior to that, she was the Executive Vice President and CFO with Newalta Corporation from 2017 to 2019. She joined Newalta as Assistant Controller in 2003 and held progressively responsible roles, becoming Vice President, Finance in 2012. Ms. Dietsche has extensive finance experience, including leadership in the areas of debt holder and banking relations, credit facility renewals and debenture financings. Prior to Newalta, she held senior accounting roles with Mount Royal University and Ogilvy and Mather. She is a Chartered Professional Accountant (CPA, CMA) and has a Masters in Business Administration from Royal Roads University. Ms. Dietsche holds an ICD.D designation from the Institute of Corporate Directors.

2024 Meeting Voting Results: Votes For

Votes Withheld 55,

51,832,791 (99.894%) 55,156 (0.106%)

Rubellite Board / Committee Participation

Board of Directors

Audit Committee

Compensation Committee (Chair)

Corporate Governance Committee

Rubellite Holdings⁽¹⁾

Common Shares: 2,300 Options: 21,000 Restricted Share Units: 39,000 Deferred Share Units: 21,192

Minimum Share Ownership: Compliant

2024 Meeting Attendance⁽³⁾

1/1 (100%) 1/1 (100%) 2/2 (100%) 1/1 (100%)

Other Public Board Directorships

None

Tamara A. MacDonald



Calgary, Alberta, Canada Independent Director Director Since: August 2021 Age: 55

Ms. MacDonald was most recently the Senior Vice President, Corporate and Business Development of Crescent Point Energy Corp., a position she held from October 2004 to July 2018.

Ms. MacDonald has over 30 years of industry experience and has been involved in over 530 transactions totaling over \$14.5 billion. Prior to Crescent Point, Ms. MacDonald worked with NCE Petrofund Corp., Merit Energy Ltd., Tarragon Oil & Gas Ltd. and Northstar Energy Corp. Ms. MacDonald holds a Bachelor of Commerce degree with a major in Petroleum Land Management from the University of Calgary and an Institute of Corporate Directors (ICD.D) designation.

Ms. MacDonald currently sits on the board of directors of Spartan Delta Corp. and Southern Energy Corp.

2024 Meeting Voting Results: Votes For 35,769,477 (85.800%) Votes Withheld 5,919,927 (14.200%)

Rubellite Board / Committee Participation 2024 Meeting Attendance

 $\begin{array}{lll} \mbox{Board of Directors} & 5/5 \ (100\%) \\ \mbox{Audit Committee}^{(6)} & 4/4 \ (100\%) \\ \mbox{Compensation Committee} & 4/4 \ (100\%) \\ \mbox{Corporate Governance Committee (Chair)} & 4/4 \ (100\%) \end{array}$

Corporate Governance Committee (Chair) 4/4 (100%) Environmental, Health & Safety Committee 3/3 (100%) Reserves Committee⁽⁶⁾ 2/2 (100%)

Rubellite Holdings⁽¹⁾

Common Shares: 95,527 Options: 80,000 Restricted Share Units: 46,500

Minimum Share Ownership: Compliant

Other Public Board Directorships

Southern Energy Corp. Spartan Delta Corp.

Geoffrey C. Merritt⁽³⁾⁽⁴⁾⁽⁵⁾



Calgary, Alberta, Canada Independent Director Director Since: October 2024

Age: 70

Mr. Merritt has over 40 years of experience in the upstream oil and gas industry. He was the founder of Masters Energy Inc., a public exploration and production company, incorporated in 2003 until its merger with Zargon Oil & Gas Ltd. in 2009. From 1998 to 2003, Mr. Merritt was the President and CEO of Sunfire Energy. Prior to 1998, he was the Vice President and General Manager of the oil and gas division of Pembina Corporation. Mr. Merritt received a B.Sc. in Chemical Engineering from the University of Alberta in 1978 and is a graduate of the Harvard Business School.

2024 Meeting Voting Results: Votes For

Votes For Votes Withheld 51,824,774 (99.878%) 63,173 (0.122%)

Rubellite Board / Committee Participation

Board of Directors

Corporate Governance Committee

Environmental, Health & Safety Committee

Reserves Committee

Rubellite Holdings⁽¹⁾

Common Shares: 73,692 Options: 28,000 Restricted Share Units: 39,000 Deferred Share Units: 121,095

Minimum Share Ownership: Compliant

2024 Meeting Attendance⁽³⁾

1/1 (100%) 1/1 (100%)

0/0 0/0

Other Public Board Directorships

None

Ryan A. Shay



Calgary, Alberta, Canada Non-Independent Director Director Since: August 2021 Age: 54

Mr Shay is Vice-President, Finance and Chief Financial Officer of Rubellite Energy Corp and has over 30 years of experience in the oil and gas industry. Mr. Shay previously held the same role at Perpetual Energy Inc. Mr. Shay was the Managing Director, Head of Investment Banking at Cormark Securities Inc. until he retired therefrom in June 2016. Mr. Shay was a member of Cormark's Executive Committee, Risk Committee, Capital Markets Committee, Compensation Committee, Compliance Committee and Audit Committee. Mr. Shay joined Cormark in 1999 as an Energy Research Analyst and was promoted to the Executive Committee of the firm in 2000. Mr. Shay transitioned careers from Research to Investment Banking in 2007 and was promoted to Co-Head of Investment Banking in 2010 and Head of Investment Banking in 2013.

Mr. Shay began his career in the investment industry with Peters & Co. Limited in 1996, earning his Chartered Financial Analyst designation in 1999 and was formerly with Deloitte & Touche in 1993, earning his Chartered Accountant designation in 1996. Mr. Shay received his Bachelor of Commerce from the University of Saskatchewan and graduated with Great Distinction. Mr. Shay was formerly a director of Crew Energy Inc. and Journey Energy Inc. and formerly a member of the National Board of the Juvenile Diabetes Research Foundation.

Mr. Shay is not currently a member of any committees of the Board.

2024 Meeting Voting Results: Votes For 39,739,784 (95.323%)

Votes Withheld 1,949,620 (4.677%)

Rubellite Board / Committee Participation

Board of Directors

Rubellite Holdings⁽¹⁾⁽⁴⁾

Common Shares: 1,313,033
Options: 626,000
Restricted Share Units: 126,000
Performance Share Units: 92,000
Deferred Share Units: 71,514

Minimum Share Ownership: Compliant

2024 Meeting Attendance⁽⁷⁾

5/5 (100%)

Other Public Board Directorships

None

Bruce C. Shultz



Calgary, Alberta, Canada Independent Director Director Since: August 2021 Age: 69

Mr. Shultz was most recently President and Chief Executive Officer of Huron Resources Corp., a private junior oil and gas exploration company with drilling success in a newly defined Wabamun oil play in Southern Alberta. Previously he was the President and Chief Executive Officer of Huron Energy Corporation which experienced success in the Montney of NEBC, and prior to that, Rubicon Energy Corp., which made a significant Nisku oil discovery in the Pembina Area of Alberta.

He is a graduate of the University of Waterloo with a Bachelor of Science Degree in Earth Sciences and has over 40 years of oil and gas exploration experience beginning his career with Gulf Canada in 1980.

2024 Meeting Voting Results: Votes For 41,591,984 (99.766%)

Votes Withheld 97,420 (0.234%)

Rubellite Board / Committee Participation

Board of Directors

Audit Committee

Compensation Committee

Corporate Governance Committee

Environmental, Health & Safety Committee

2024 Meeting Attendance
5/5 (100%)
4/4 (100%)
4/4 (100%)
3/3 (100%)

Rubellite Holdings(1)

Reserves Committee (Chair)

Common Shares: 256,636 Options: 80,000 Restricted Share Units: 46,500

Minimum Share Ownership: Compliant

Other Public Board DirectorshipsNone

2/2 (100%)

Steven L. Spence⁽³⁾



Calgary, Alberta, Canada **Independent Director** Director Since: October 2024

Age: 59

Mr. Spence is currently the CEO of Northern Hawk Energy Ltd., a privately held energy company, and was formerly the President and CEO of Osum Oil Sands Corp from 2010 to 2021. Prior to that he was an executive at Osum from 2008. Prior to that he held technical and managerial roles of increasing seniority at Shell, in both Canada and Australia. In addition, Mr. Spence has served on the Board of Governors of the Canadian Association of Petroleum Producers, on the Board of the Insitu Oil Sands Alliance, and on the Board of the Canadian Energy Research Institute. Mr. Spence is a member of APEGA as a Professional Engineer and holds an ICD.D designation from the Institute of Corporate Directors.

2024 Meeting Voting Results: Votes For

51,832,074 (99.892%) Votes Withheld 55,873 (0.108%)

0/0

None

2024 Meeting Attendance⁽³⁾

Other Public Board Directorships

Rubellite Board / Committee Participation

Board of Directors 1/1 (100%) Corporate Governance Committee 1/1 (100%)

Environmental, Health & Safety Committee

(Chair)

0/0 Reserves Committee

Rubellite Holdings⁽¹⁾

Common Shares: Nil Options: 17,000 Restricted Share Units: 39,000

Deferred Share Units: 15,521

Minimum Share Ownership: Compliant

Notes:

- See "Director Shareholdings".
- Ms. Riddell Rose holds 3,229,201 Shares directly. The majority of Ms. Riddell Rose's indirect ownership of Shares is held through Dreamworks Investment Holdings Ltd., which holds 33,780,759 Shares. Ms. Riddell Rose exercises control and direction over Dreamworks Investment Holdings Ltd. A further 1,765,317 Shares are held indirectly by Ms. Riddell Rose's spouse and in trust for her children. In addition, 506,408 Shares are held by an associated entity for which Ms. Riddell Rose has joint authority.
- Director since October 29, 2024.
- Does not include PSRs or PLTIs (as defined herein) as such awards are settled at vesting through issuance of cash, RSUs in accordance with the Rubellite Incentive Plan (as defined herein), or a combination thereof, at the discretion of the Corporation. See "Statement of Executive Compensation - Introduction".
- Mr. Geoffrey Merritt was a director of Zargon Oil and Gas Ltd. ("Zargon"), a corporation engaged in the exploration and production of crude oil and natural gas. Zargon filed for creditor protection under the Bankruptcy and Insolvency Act (the "BIA") on September 8, 2020. Mr. Merritt resigned as a director on September 8, 2020 concurrent with Zargon filing the Notice of Intention to make a Proposal under the BIA.
- Member of the committee until November 12, 2024.
- Ms. Riddell Rose and Mr. Shay attended all committee meetings as members of management.

DIRECTOR SECURITY HOLDINGS

The table below sets out the number and market value of Common Shares, Share Options, Restricted Share Units ("**RSUs**"), Deferred Share Units ("**PSUs**") and Performance Share Units ("**PSUs**") beneficially owned or controlled or directed by each director as of December 31, 2024, valued based on the closing price of the Common Shares on the TSX on that date of \$2.12. All RSUs, DSUs and PSUs are unvested.

Director	Common Shares	Options ⁽¹⁾	RSUs	DSUs	PSUs ⁽¹⁾	Total Value
Susan L. Riddell Rose	38,775,277	886,250	201,000	Nil	285,600	\$83,361,692
Holly A. Benson	183,420	80,000	46,500	Nil	Nil	\$491,630
Linda A. Dietsche	2,300	21,000	39,000	21,192	Nil	\$132,483
Tamara A. MacDonald	95,527	80,000	46,500	Nil	Nil	\$305,297
Geoffrey C. Merritt	73,692	28,000	39,000	121,095	Nil	\$509,608
Ryan A. Shay	1,313,033	626,000	126,000	71,514	174,600	\$3,684,932
Bruce C. Shultz	256,636	80,000	46,500	Nil	Nil	\$646,848
Steven L. Spence	Nil	17,000	39,000	15,521	Nil	\$115,585

Notes

See "Director Compensation - Share-Based Awards, Option Based Awards and Non-Equity Incentive Plan Compensation" for a description of the Options held by each non-management director as of December 31, 2024 and the value of such incentives as of that date.

Director and Executive Officer Share Ownership Guidelines

Rubellite has share ownership guidelines in place for the Corporation's directors and has adopted share ownership guidelines for select executive officers in order to encourage alignment with the interests of Shareholders by requiring its directors and executive officers to build and hold equity in the Corporation in accordance with prescribed guidelines. Compliance is determined annually utilizing the value at yearend of Common Shares and eligible equity-based incentive awards such as RSUs, DSUs and PSUs, adjusted to their respective minimum performance multipliers ("**Common Share Equivalents**").

The Board has determined that each non-executive director must hold a minimum number of Common Shares plus Common Share Equivalents representing three times his or her annual base cash retainer, which minimum level of ownership must be achieved by each new director within five years of such director's appointment. To the extent that there are increases in a non-executive director's total annual base cash retainer, a director will have until July 1 in the year following any such increase to increase his or her ownership of Common Shares.

The Board has determined that each of the President and Chief Executive Officer (**"CFO"**) and Chief Financial Officer (**"CFO"**) must, within five years of their executive appointment, accumulate and hold three times their annual base salary in the form of Common Shares or Common Share Equivalents.

The determination of whether a non-executive director or executive officer is in compliance with these guidelines will be made as at December 31st of each year by multiplying the number of Common Shares or Common Share Equivalents beneficially owned, controlled or held by the participant by the higher of: (i) the closing price of the Common Shares on the TSX on the last trading day of the most recently completed calendar year; and (ii) the price at which a person acquired his or her Common Shares, or the deemed value at the time of grant in the case of Common Share Equivalents, adjusted for applicable estimated withholding taxes upon exercise. Value will be given for granted PSRs and PSUs (if applicable) held at that fiscal year-end multiplied by the respective minimum performance multipliers. No value for Share Options, or for similar equity-based incentive awards which settle against a market-derived exercise price established at the date of grant (whether vested or not vested), is applied to meeting the share ownership quidelines.

^{1.} Includes Perpetual Legacy Incentive Awards. See "Statement of Executive Compensation".

All of Rubellite's non-executive directors and the CEO and CFO were in compliance with the Corporation's share ownership guidelines at December 31, 2024 as a result of the value of their current Common Share ownership or Common Share Equivalents held, or the applicable transition period given their appointment date as a director or an executive officer. See "Director Nominees".

The following tables set out the value of the holdings of each of Rubellite's non-executive directors and executive officers subject to the Corporations' share ownership guidelines as at December 31, 2024 based on the closing price on the TSX of \$2.12 per Common Share.

Non-Executive Directors

Last Name	First Name	Common Shares	RSUs	DSUs	Value of Common Shares and Common Share Equivalents ⁽¹⁾	Annual Cash Retainer x 3	In Compliance with Share Ownership Guidelines
Benson	Holly	183,420	46,500	Nil	\$440,112	\$180,000	Υ
Dietsche	Linda	2,300	39,000	21,192	\$71,232	\$180,000	Υ
MacDonald	Tamara	95,527	46,500	Nil	\$253,779	\$180,000	Y
Merritt	Geoff	73,692	39,000	121,095	\$332,715	\$180,000	Y
Shultz	Bruce	256,636	46,500	Nil	\$595,330	\$180,000	Y
Spence	Steve	Nil	39,000	15,521	\$60,104	\$180,000	Y

Executive Officers

Last Name	First Name	Common Shares	RSUs	PSUs	DSUs	Minimum Ownership Requirement x Base Salary	2024 Base Salary	Value of Common Shares and Common Share Equivalents ⁽¹⁾	In Compliance with Share Ownership Guidelines
Riddell Rose	Sue	38,775,277	201,000	285,600	Nil	3.0x	\$416,000	\$82,530,173	Υ
Shay	Ryan	1,313,033	126,000	174,600	71,514	3.0x	\$360,000	\$3,065,474	Y

Note:

1. Value of Common Share Equivalents include RSUs and DSUs, net of the equivalent share count value of the estimated withholding tax at exercise, at December 31, 2024 share price of \$2.12/Share.

Value of Common Share Equivalents include value of RSUs, DSUs, and PSUs (which include PSRs) multiplied by the minimum performance multiplier, net of the equivalent share count value of the estimated withholding tax at exercise, at the December 31, 2024 share price of \$2.12/

MANAGEMENT CONTRACTS

No management functions of the Corporation or any of its subsidiaries are to any substantial degree performed other than by the directors or executive officers of the Corporation or subsidiary.

Prior to the completion of the Recombination Transaction, Perpetual provided management, operating and administrative services to Rubellite Energy Inc. pursuant to a management and operating services agreement, as amended (the "**MSA**"). Subsequent to the completion of the Recombination Transaction, the MSA is no longer in effect.

STATEMENT OF EXECUTIVE COMPENSATION

Introduction

The Corporation's named executive officers as defined in National Instrument 51-102 (the "**NEOs**") are set out below under the heading "Summary Compensation Table".

Prior to the Recombination Transaction, Perpetual and the Corporation jointly determined executive compensation and the NEOs were paid directly by Perpetual and indirectly by Rubellite through the MSA. Subsequent to the Recombination Transaction, the Corporation determines and pays the NEOs their executive compensation. Executive compensation paid to the NEOs by Perpetual and Rubellite in 2024 and prior years has been aggregated in this Information Circular.

In connection with the completion of the Recombination Transaction the holders of Perpetual incentive awards (collectively, the "**Perpetual Incentive Awards**") are now entitled to purchase the number of Common Shares rather than Perpetual shares, at an adjusted number and exercise price, as applicable, based on the exchange ratio in the Recombination Transaction (the "**Perpetual Legacy Incentive Awards**").

A description of the Perpetual Incentive Awards, including the Perpetual share options ("**Perpetual Options**"), Perpetual legacy restricted rights ("**Restricted Rights**"), Perpetual legacy performance share rights ("**PSRs**") and Perpetual legacy performance-based long term incentives ("**PLTIs**"), is contained in Perpetual's management information circular dated March 28, 2024 under the heading "Statement of Executive Compensation" (the "**Perpetual Executive Compensation Disclosure**") which Perpetual Executive Compensation Disclosure is incorporated by reference herein and is available on SEDAR+ at www.sedarplus.ca. Shareholders are encouraged to read the Perpetual Executive Compensation Disclosure.

Role and Composition of the Compensation Committee

The Compensation Committee is comprised of the following individuals, all of whom are independent directors: Linda A. Dietsche (Chair), Holly Benson, and Tamara MacDonald. The Compensation Committee's mandate includes the review of overall human resource policies, procedures and compensation plans, and oversight of the development and administration of the Corporation's executive compensation programs. In addition to its other responsibilities, the Compensation Committee makes recommendations to the Board regarding the aggregate compensation for the Corporation's employees, and specifically, regarding the appropriate levels and structures of executive compensation for the President and CEO and other executive officers of the Corporation, including the NEOs. In conducting their reviews, the Committee considers current compensation levels and published industry surveys, independent reports and other publicly available data as well as individual and corporate performance. Rubellite's CEO is responsible for providing the Compensation Committee with data and information respecting the benchmarking process, performance information relating to the officers of Rubellite in fulfilling their responsibilities and advancing business objectives, and recommendations, excluding herself, as to executive compensation. These recommendations are based on individual and corporate performance. This information is considered by the Compensation Committee in its recommendations for executive compensation.

Benchmarking

The total compensation for the executive officers is reviewed by the Compensation Committee and compared to the total compensation of similar positions of executives in other Canadian oil and gas exploration and production companies of similar size with a view to ensuring that such overall compensation packages are set at market competitive levels relative to individual skill sets, expertise and the Corporation's peer group. The Corporation reviews comparative compensation data received through annual compensation surveys, conducted by an independent consultant, Mercer (Canada) Limited ("Mercer"), for salary, benefits and incentive programs, as well as other compensation information derived from analysis of information based on oil and gas companies in Canada considered by the Compensation Committee to be most closely comparable with Rubellite for these purposes. When determining the appropriate comparison group for benchmarking purposes, the Compensation Committee recognizes measures such as market capitalization, asset mix, production levels, % oil production, enterprise value, and number of employees. The Corporation used the following oil and gas companies based on average production of between 3,000 and 65,000 barrels of oil equivalent per day for its peer group in 2024: Athabasca Oil Corp; Cardinal Energy Ltd.; Gear Energy Ltd.; Headwater Exploration Inc.; International Petroleum Corp; Journey Energy Inc.; Lycos Energy Inc; Lucero Energy Corp; Obsidian Energy Ltd; Spartan Delta Corp; Surge Energy Inc.; and Tamarack Valley Energy Ltd. (collectively, the "2024 Peer Group").

Compensation Consultant

The Corporation has not retained a compensation consultant or advisor to assist the Board or the Compensation Committee in the past two years.

No Hedging Permitted

The Corporation's directors, officers and all employees (if applicable) are prohibited from selling, directly or indirectly, a security of the Corporation if such person selling such security does not own or has not fully paid for the security to be sold. In addition, directors, officers and employees (if applicable) of the Corporation are prohibited from, directly or indirectly, buying or selling a call or put in respect of a security of the Corporation.

Clawback Provision

Compensation paid to executive officers of the Corporation is subject to repayment if financial results, which were the basis for the payment of such compensation, were subsequently restated or where the officer has engaged in misconduct.

Rubellite Annual Bonus Program

Rubellite's annual bonus program for 2024 is described below.

Annual Bonus

The Corporation's executive compensation structure includes a short term incentive in the form of an annual bonus, paid in cash or short term incentives, which is based on the principle of rewarding extraordinary performance in the achievement of certain annual objectives. The annual bonus pool is established by the Board, based on recommendations by the Compensation Committee, giving consideration to performance with respect to two components: a corporate performance and a corporate excellence component. The corporate performance component is based on quantitative analysis of the Corporation's performance relative to certain targets and performance metrics that are established annually based on strategic objectives, budgets and the expected performance of its peer group. The corporate excellence component of the bonus pool is qualitative in its application, and recognizes exceptional performance in advancing strategic goals and priorities that are important to short and long term value creation for our Shareholders and also considers overall return to Shareholders, changes in net asset value, market conditions, the overall business climate and other general considerations.

Each year the Compensation Committee recommends: (a) a target compensation matrix designating the target and maximum size of the bonus pool, typically as a percentage of the base salary pool; (b) the proportionate split of the bonus pool that will be based on the corporate performance component and the corporate excellence component; (c) threshold performance hurdles; and (d) a performance matrix outlining the performance metrics and targets and their relative weighting to be used to establish the

corporate performance component of the bonus pool, giving consideration to budgets and performance expectations to set target, threshold and maximum payout metrics.

Prior to the end of the first quarter the following year, the Compensation Committee recommends and the Board approves the actual earned bonus pool for the organization for the previous year and distribution of the bonus pool for individual executive team members, as well as aggregate bonus levels for management, field and office employees based on actual results. The payment of an annual bonus is not guaranteed, and the Board has discretion to adjust the magnitude of the bonus pool or defer any bonus payments. The approved bonus pool is distributed on a discretionary basis to all staff based on individual merit, considering performance and contribution to the corporate goals, initiatives and results.

Annual Bonus Performance Measures

<u>Corporate Excellence Component:</u> Results relative to the Corporation's strategic priorities guide the determination of the corporate excellence component of the annual bonus pool. Other considerations for the corporate excellence component of the annual bonus pool include overall return to Shareholders, change in net asset value, general market conditions, the overall business climate and other considerations that relate to the relative performance of the Corporation.

<u>Corporate Performance Component:</u> Performance metrics, including various operational and financial measures, are incorporated into a performance matrix annually to establish the corporate performance component of the annual bonus pool. For each performance metric, a target is established with a threshold and maximum set, and the bonus pool contribution for each metric is calculated using a sliding scale between the minimum threshold and maximum. The target is typically derived based on Rubellite's budget expectations. The minimum threshold and maximum payout level for each metric bracket the target and are set giving consideration to minimum expected performance and extraordinary performance. See "Benchmarking" in this Information Circular. The performance metrics are weighted and considered key to measuring the Corporation's fundamental goal of value creation for its Shareholders and other stakeholders.

Actual bonus pool calculations are derived from Rubellite's consolidated financial statements, production reports, reserve reports, land reports and internal prospect inventory. The calculations are prepared by management and reviewed and recommended by the Compensation Committee to the Board. The Board has the discretion to adjust the final performance factors when considering other qualitative factors relative to building longer-term value for the Corporation's Shareholders, and accordingly, the discretion to increase or decrease the size of any annual bonus payout regardless of whether these performance measures were attained.

2024 Bonus Program:

The target compensation matrix established for determination of the 2024 bonus pool for senior executives and the CEO is outlined below:

(% of Base Salary)	Corporate Excellence Component Target/ Maximum	Corporate Performance Component Target/Maximum	Target/Maximum
CEO	0-16/32	0-49/98	0-65/130
Senior Executives	0-15/30	0-35/70	0-50/100

In 2024, Rubellite's strategic priorities which guided the assessment of the corporate excellence component of the annual bonus pool were:

- 1. Deliver Optimized Organic Production Growth;
- 2. Drive Top Quartile Capital Efficiencies;
- 3. Increase Reserve-Based NAV/share, De-Risk Inventory and Advance Secondary Recovery;
- 4. Grow Prospective Land Base and Prospect Inventory for Chosen Play Strategies;
- 5. Maintain Pristine Balance Sheet and Manage Risk; and
- 6. Drive Operational & ESG Excellence to Capture Cash Cost Efficiencies.

Safety and environmental performance is also considered within the operational goals embedded in the 2024 strategic priorities.

In 2024, the quantitative performance metrics, weighted equally, to establish the corporate performance component of the bonus pool included:

- 2024 Heavy Oil Production⁽¹⁾;
- 2. 2024 Capital Efficiency⁽¹⁾;
- 3. 2024 Year End Reserves (f);
- 4. Change in Potential Asset Value⁽¹⁾; and
- 5. All-In Cash Costs

For 2024, a minimum adjusted funds $flow^{(1)}$ hurdle of \$50 million was set to programmatically establish the bonus pool, with discretion retained by the Board of Directors (see "Annual Bonus Performance Measures") if the minimum adjusted funds flow threshold is not met and for other unforeseen circumstances. Based on 2024 financial results this minimum adjusted funds flow⁽¹⁾ hurdle was met. The maximum payout level was exceeded for two corporate performance metrics and three corporate performance metrics were above target. Bonuses awarded for 2024 were paid out in March 2025.

(1) Production, capital efficiency, reserves, change in potential asset value and all-in cash costs do not have standardized terms prescribed by GAAP. Management believes that in addition to net income (loss) and net cash flows from (used in) operating activities as defined by GAAP, these terms are useful supplemental measures to evaluate operating performance. Users are cautioned however that these measures should not be construed as an alternative to net income (loss) or net cash flows from (used in) operating activities determined in accordance with GAAP as an indication of Rubellite's performance and may not be comparable with the calculation of similar measurements by other entities. For additional reader advisories in regards to non-GAAP and other financial measures, including Rubellite's method of calculation and reconciliation of these terms to their corresponding GAAP measures, see the section entitled "Non-GAAP and Other Financial Measures" within the Corporation's most recent MD&A filed on SEDAR+.

2025 Bonus Program:

For 2025, the Corporate Excellence Component of the bonus pool will be established based on a qualitative assessment of performance with respect to Rubellite's 2025 Strategic Priorities:

- 1. Optimize Development of Base Assets for Heavy Oil Growth;
- Drive Top Quartile Capital Efficiencies;
 Advance Enhanced Oil Recovery on Core Assets;
- De-risk Exploration Prospects and Expand Portfolio;
- 5. Grow Land Base and Prospect Inventory for Chosen Play Strategies;
- Increase Reserve-Based NAV and Potential Asset Value per Share; Re-Establish Pristine Balance Sheet and Manage Risk; and
- 8. Drive Operational Excellence and Capture Cost Efficiencies.

Safety and environmental performance is considered within the operational goals embedded in the 2025 Strategic Priorities.

The quantitative performance metrics to establish the Corporate Performance Component of the 2025 bonus pool include consideration of production performance, cash costs, capital efficiency, the change in potential asset value of the prospect inventory, debt to adjusted funds flow ratio and safety.

Rubellite Incentive Plan

Background

On July 28, 2021, the board of directors of Perpetual approved, on behalf of Rubellite, the adoption of the On July 28, 2021, the board of directors of Perpetual approved, on behalf of Rubellite, the adoption of the Rubellite Incentive Plan, which was subsequently approved by Shareholders on August 31, 2021. The Rubellite Incentive Plan is designed to provide flexibility to Rubellite to grant equity-based incentive awards in the form of share options ("Rubellite Options), share units ("Rubellite Share Units" or "Share Units", which include Restricted Share Units ("Rubellite Restricted Share Units" or "RSUs") and performance share units ("Rubellite Performance Share Units", or "PSUs") and deferred share units ("Rubellite DSUs") under a single, streamlined, plan. The Rubellite DSUs, Rubellite Options and Rubellite Share Units, including RSUs and PSUs, are collectively, the "Rubellite Awards". Pursuant to the requirements of the TSX, the unallocated rights, options or other entitlements under the Rubellite Incentive Plan were approved by the shareholders on May 22, 2024 and is available on SEDAR+ at www.sedarnlus.ca www.sedarplus.ca.

Purpose

The purpose of the Rubellite Incentive Plan is to permit Rubellite to grant Rubellite Awards to Eligible Participants (as hereinafter defined), for the following purposes: (a) to drive alignment by increasing the interest in Rubellite's affairs of those Eligible Participants who share responsibility for the management, growth and protection of the business of Rubellite and its subsidiaries; (b) to provide an incentive to such Eligible Participants to continue to provide their services for Rubellite or any of its subsidiaries and to encourage such Eligible Participants whose skills, performance and loyalty to the objectives and interests of Rubellite and its subsidiaries are necessary or essential to its success, reputation or activities; (c) to reward any Eligible Participant (each, a "Participant") for their performance of services to Rubellite and its subsidiaries; and (d) to provide a means through which Rubellite and its subsidiaries may attract and retain the talent required to accomplish its business plan and create value for its Shareholders.

A summary of the key terms of the Rubellite Incentive Plan is set out below, which is qualified in its entirety by the full text of the Rubellite Incentive Plan.

Summary of the Rubellite Incentive Plan

Administration of the Rubellite Incentive Plan

The Rubellite Incentive Plan is administered and interpreted by the Rubellite Board, which may delegate its authority to a committee or plan administrator appointed by the Rubellite Board. The Rubellite Board determines which directors, officers, consultants and employees are eligible to receive Rubellite Awards under the Rubellite Incentive Plan, the time or times at which Rubellite Awards may be granted, the conditions under which Rubellite Awards may be granted or forfeited to Rubellite, the number of Common Shares to be covered by any award, the exercise price of any Rubellite Award, whether restrictions or limitations are to be imposed on the Common Shares issuable pursuant to grants of any Rubellite Award, and the nature of any such restrictions or limitations, any acceleration of exercisability or vesting, or waiver of termination regarding any Rubellite Award, based on such factors as the Rubellite Board may determine.

In addition, the Rubellite Board interprets the Rubellite Incentive Plan and may adopt guidelines and other rules and regulations relating to the Rubellite Incentive Plan, and make all other determinations and take all other actions necessary or advisable for the implementation and administration of the Rubellite Incentive Plan.

Eligibility

The following individuals (collectively, "**Eligible Participants**") are eligible to participate in the Rubellite Incentive Plan: (i) in respect of a grant of Rubellite Options or Rubellite Share Units: (A) any director, executive officer, employee or consultant of Rubellite or any of its subsidiaries; and (B) any director, executive officer, employee or consultant of Perpetual provided that the MSA is in effect and has not been terminated; and (ii) in respect of a grant of Rubellite DSUs, any director who is not otherwise an employee or executive officer of Rubellite or any of its subsidiaries or Perpetual (an "**Independent Director**"). The extent to which any Eligible Participant is entitled to receive a grant of a Rubellite Award pursuant to the Rubellite Incentive Plan will be determined in the sole and absolute discretion of the Rubellite Board.

Common Shares Subject to the Rubellite Incentive Plan

The Rubellite Incentive Plan is a "rolling" plan which provides that the aggregate maximum number of Common Shares reserved for issuance under the Rubellite Incentive Plan shall not exceed 10% of Rubellite's issued and outstanding Common Shares from time to time, less any Common Shares underlying securities granted under any other share compensation arrangements of Rubellite, if any.

The Rubellite Incentive Plan is considered to be an "evergreen" plan as Common Shares covered by Rubellite Awards which have been settled will be available for subsequent grant under the Rubellite Incentive Plan, and the number of Rubellite Awards that may be granted under the Rubellite Incentive Plan increases if the total number of issued and outstanding Common Shares increases. As such, the Rubellite Incentive Plan must be approved by the majority of Rubellite's Board and Shareholders every three (3) years following its adoption pursuant to the requirements of the TSX.

The Rubellite Incentive Plan provides that the maximum number of Common Shares: (a) issuable to insiders at any time; and (b) issued to insiders within any one year period, under the Rubellite Incentive Plan, or when combined with all of Rubellite's other share compensation arrangements, cannot exceed 10% of Rubellite's issued and outstanding securities.

The maximum number of Common Shares that may be made issuable pursuant to Rubellite Awards made to employees and Independent Directors under the Rubellite Incentive Plan within any one-year period shall not exceed 5% of issued and outstanding Common Shares (as of the commencement of such one-year period). The annual grant of Rubellite Awards under the Rubellite Incentive Plan to any one Independent Director shall not exceed \$150,000 in value, of which no more than \$100,000 may comprise Rubellite Options; provided that, the foregoing limits shall not apply to: (i) one-time initial grants to a new director upon joining the Rubellite Board; and (ii) Rubellite DSUs or other equity awards that non-employee directors receive in lieu of cash fees, provided that the equity granted has the same value as the cash fees given up in exchange.

Types of Awards

The Rubellite Incentive Plan provides for the grant of Rubellite Options, Rubellite Share Units and Rubellite DSUs. All of the Rubellite Awards described below are subject to the conditions, limitations, restrictions, exercise price, vesting, settlement and forfeiture provisions determined by the Rubellite Board, in its sole discretion, subject to such limitations provided in the Rubellite Incentive Plan, and will generally be evidenced by an award agreement. In addition, subject to the limitations provided in the Rubellite Incentive Plan and in accordance with applicable law, the Rubellite Board may accelerate or defer the vesting or payment of Rubellite Awards, modify outstanding Rubellite Awards, and waive any condition imposed with respect to Rubellite Awards or Common Shares issued pursuant to Rubellite Awards.

Stock Options

A Rubellite Option entitles a holder thereof to purchase a prescribed number of Common Shares from treasury at an exercise price set at the time of the grant. The Rubellite Board will establish the exercise price at the time each Rubellite Option is granted, which exercise price must in all cases be not less than the volume weighted average trading price of the Common Shares on the TSX for the five (5) trading days immediately prior to the date of grant (the "Market Value"). Subject to the provisions set forth in the Rubellite Incentive Plan and any shareholder or regulatory approval which may be required, the Rubellite Board shall, from time to time, in its sole discretion, (i) designate the Eligible Participants who may receive Rubellite Options under the Rubellite Incentive Plan, (ii) fix the number of Rubellite Options, if any, to be granted to each Eligible Participant and the date or dates on which such Rubellite Options shall be granted, and (iii) determine the relevant vesting provisions (including performance criteria, if applicable) and the option term, which shall not be more than ten (10) years from the date the Rubellite Option is granted.

The Rubellite Board may, at any time and on such terms as it may in its discretion determine, grant to a Participant who is entitled to exercise a Rubellite Option the alternative right (the "Cashless Exercise Right") to deal with such Rubellite Option on a "cashless exercise" basis. Without limitation, the Rubellite Board may determine in its discretion that such Cashless Exercise Right, if any, granted to a Participant in respect of any Rubellite Options entitles the Participant the right to surrender such Rubellite Options, in whole or in part, to Rubellite upon giving notice in writing to Rubellite of the Participant's intention to exercise such Cashless Exercise Right and the number of Rubellite Options in respect of which such Cashless Exercise Right is being exercised, and, upon such surrender, to receive, as consideration for the surrender of such Rubellite Options as are specified in the notice, that number of Common Shares, disregarding fractions, equal to the quotient obtained by: (a) subtracting the applicable Rubellite Option price from the Market Value of a Common Share (determined as of the date such notice of cashless exercise is received by Rubellite), and multiplying the remainder by the number of Rubellite Options specified in such notice; (b) subtracting from the amount obtained under subsection (a) the amount of any applicable withholding taxes as determined by Rubellite in its sole discretion; and (c) dividing the net amount obtained under subsection (b) by the Market Value of a Common Share determined as of the date such notice of cashless exercise is received by Rubellite.

Share Units

A Rubellite Share Unit is a Rubellite Award in the nature of a bonus for services rendered in the year of grant, that, upon settlement, entitles the recipient to receive a cash payment equal to the Market Value of a Common Share (or, at the sole discretion of Rubellite, a Common Share), and subject to such restrictions and conditions on vesting as the Rubellite Board may determine at the time of grant, unless such Rubellite Share Unit expires prior to being settled. Restrictions and conditions on vesting of the Rubellite Share Units, may, without limitation, be based on the passage of time during continued employment or other service relationship (referred to as a "Restricted Share Unit" or "RSU") the achievement of specified performance criteria (referred to as a "Performance Share Unit" or "PSU"), or both. The Rubellite Board shall, from time to time, in its sole discretion, (i) designate the Eligible Participants who may receive Rubellite Share Units under the Rubellite Incentive Plan, (ii) fix the number of Rubellite Share Units, if any, to be granted to each Eligible Participant and the date or dates on which such Rubellite Share Units shall be granted, (iii) determine the relevant conditions, vesting provisions (including the applicable performance period and performance criteria, if any) and the period between the date of grant of such Rubellite Share Units and the latest vesting date in respect of any portion of such Rubellite Share Units (the "Restriction Period") of such Rubellite Share Units, and (iv) determine any other terms and conditions applicable to the granted Rubellite Share Units. Target RSU and PSU grant levels under the Rubellite Incentive Plan are based on market-competitive compensation and PSUs will adjust based on a multiplier positively or negatively, to a maximum of 2.0 times or a minimum of 0.25 times as the case may be, with Rubellite's performance.

Subject to the vesting and other conditions and provisions in the Rubellite Incentive Plan and in the applicable award agreement, each Rubellite Share Unit entitles the holder thereof to receive, on settlement, a cash payment equal to the Market Value of a Common Share, or at the discretion of Rubellite, one Common Share or any combination of cash and Common Shares as Rubellite in its sole discretion may determine, in each case less any applicable withholding taxes. A Participant's vested Rubellite Share Units shall be redeemed in consideration for a cash payment on the date that is the earliest of (i) the 15th day following the applicable vesting date for such vested Rubellite Share Units (or, if such day is not a business day, on the immediately following business day), and (ii) the Share Unit Outside Expiry Date.

DSUs

A Rubellite DSU is a Rubellite Award for future services to be rendered, and that, upon settlement, entitles the recipient Participant to receive cash or acquire Common Shares, as determined by Rubellite in its sole discretion, unless such Rubellite DSU expires prior to being settled. The Rubellite Board shall, from time to time, in its sole discretion, (i) designate the Independent Directors who may receive Rubellite DSUs under the Rubellite Incentive Plan, (ii) fix the number of Rubellite DSUs, if any, to be granted to any Independent Director and the date or dates on which such Rubellite DSUs shall be granted, and (iii) determine any other terms and conditions applicable to the granted Rubellite DSUs. In addition, each Independent Director is given the right, subject to the terms and conditions of the Rubellite Incentive Plan, to elect to receive all or a portion of any director fees that are otherwise intended to be paid in cash in the form of Rubellite DSUs in lieu of cash.

Subject to the vesting and other conditions and provisions in the Rubellite Incentive Plan and in any award agreement, each Rubellite DSU awarded to a Participant shall entitle the Participant to receive on settlement a cash payment equal to the Market Value of a Common Share, or at the discretion of Rubellite, one Common Share or any combination of cash and Common Shares as Rubellite in its sole discretion may determine. Except as otherwise provided in the Rubellite Incentive Plan, (i) Rubellite DSUs of a Participant who is a U.S. taxpayer shall be redeemed and settled by Rubellite on the first business day following the Participant's Separation from Service (as defined in the Rubellite Incentive Plan), and (ii) Rubellite DSUs of a Participant who is a Canadian Participant (or who is neither a U.S taxpayer nor a Canadian Participant) shall be redeemed and settled by Rubellite as soon as reasonably practicable following the Participant's Termination Date (as defined in the Rubellite Incentive Plan), but in any event not later than, and any payment (whether in cash or in Common Shares) in respect of the settlement of such Rubellite DSUs shall be made no later than, December 15 of the first calendar year commencing immediately after the Participant's Termination Date.

Dividend Equivalents

Dividend equivalents may, as determined by the Rubellite Board in its sole discretion, be awarded in respect of unvested Rubellite Share Units and Rubellite DSUs in a Participant's account on the same basis as cash dividends declared and paid on Common Shares as if the Participant was a shareholder of record of Common Shares on the relevant record date. Dividend equivalents, if any, will vest on the same basis

as the underlying securities and be credited to the Participant's account in additional Rubellite Share Units or Rubellite DSUs, the number of which shall be equal to a fraction where the numerator is the product of (i) the number of Rubellite Share Units in such Participant's account on the date that dividends are paid multiplied by (ii) the dividend paid per Common Share and the denominator of which is the Market Value of one Common Share calculated as of the date that dividends are paid.

Black-out Periods

If a Rubellite Award expires during, or within nine business days after, a routine or special trading blackout period imposed by Rubellite to restrict trades in Rubellite's securities, then, subject to certain exceptions, the Rubellite Award shall expire ten business days after the expiration of the blackout period.

Expiry Date of Awards

While the Rubellite Incentive Plan does not stipulate a specific term for Rubellite Awards granted thereunder, (a) the expiry date of a Rubellite Option may not be more than 10 years from its date of grant, and (b) the expiry date of a Rubellite Share Unit may not be later than December 15 of the third year from its date of grant, except, in each case, where an expiry date would have fallen within a blackout period of Rubellite. All Rubellite Awards must vest and settle in accordance with the provisions of the Rubellite Incentive Plan and any applicable award agreement, which award agreement may include an expiry date for a specific Rubellite Award.

Termination of Employment or Services

The following table describes the impact of certain events upon the participants under the Rubellite Incentive Plan, including resignation, termination for cause, termination without cause, disability, death, retirement or voluntary leave of absence, subject, in each case, to the terms of a participant's applicable employment agreement, award agreement or other written agreement:

Event	Option Provisions	Share Unit Provisions
Resignation	Each unvested Rubellite Option granted to such Participant shall terminate and become void immediately upon the Participant's Termination Date. Each vested Rubellite Option held by such Participant shall cease to be exercisable on the earlier of (A) ninety (90) days after the Participant's Termination Date and (B) the expiry date of such Rubellite Option as set forth in the applicable grant agreement, after which such vested Rubellite Option will expire.	Rubellite Incentive Plan shall be terminated immediately upon the
Termination for Cause	Any vested or unvested Rubellite Option granted to such Participant shall terminate immediately upon the Participant's Termination Date.	The Participant's participation in the Rubellite Incentive Plan shall be terminated immediately upon the Participant's Termination Date, all Rubellite Share Units credited to such Participant's account that have not vested as of the Participant's Termination Date shall be forfeited and cancelled, and the Participant's rights that relate to such Participant's unvested Rubellite Share Units shall be forfeited and cancelled on the Termination Date.

Termination without Cause	Each unvested Rubellite Option granted to such Participant shall expire and become void immediately upon the Participant's Termination Date. Each vested Rubellite Option held by such Participant shall cease to be exercisable on the earlier of (A) ninety (90) days after the Participant's Termination Date (or such later date as the Rubellite Board may, in its sole discretion, determine) and (B) the expiry date of such Rubellite Option as set forth in the applicable grant agreement, after which such vested Rubellite Option will expire.	Subject to certain exceptions, all unvested Rubellite Share Units in the Participant's account as of the Participant's Termination Date relating to a Restriction Period in progress shall be forfeited and cancelled.
Disability	Each unvested Rubellite Option granted to such Participant shall terminate and become void immediately upon the Participant's Termination Date. Each vested Rubellite Option held by such Participant shall cease to be exercisable on the earlier of (A) ninety (90) days after the Participant's Termination Date, and (B) the expiry date of such Rubellite Option as set forth in the applicable grant agreement, after which such vested Rubellite Option will expire.	Subject to certain exceptions, all unvested Rubellite Share Units in the Participant's account as of the date his or her employment or service relationship with Rubellite or any of its subsidiaries being terminated by reason of injury or disability relating to a Restriction Period in progress shall be forfeited and cancelled.
Death	Each unvested Rubellite Option granted to such Participant shall terminate and become void effective immediately prior to the Eligible Participant's time of death. Each vested Rubellite Option held by such Participant at the time of death may be exercised by the legal representative of the Participant, provided that any such vested Rubellite Option shall cease to be exercisable on the earlier of (A) the date that is six (6) months after the Participant's death or (B) the expiry date of such Rubellite Option as set forth in the applicable grant agreement, after which such vested Rubellite Option will expire.	Subject to certain exceptions, all unvested Rubellite Share Units in the Participant's account as of the date of death of such Participant relating to a Restriction Period in progress shall be forfeited and cancelled.

Retirement	Each unvested Rubellite Option granted to such Participant shall terminate and become void immediately upon the Participant's Termination Date.	unvested Rubellite Share Units in the Participant's account as of the date of
	Each vested Rubellite Option held by such Participant shall cease to be exercisable on the earlier of (A) ninety (90) days after the Participant's Termination Date, and (B) the expiry date of such Rubellite Option as set forth in the applicable grant agreement, after which such vested Rubellite Option will expire.	
Leave of Absence (more than 12 months)	at its sole discretion but subject to applicable laws, that such Participant's participation in the Rubellite Incentive Plan shall be	unvested Rubellite Share Units in the Participant's account as of the date on which a Participant elects a voluntary leave of absence of more than 12 months relating to a Restriction Period in progress shall be forfeited and

Change of Control

Under the Rubellite Incentive Plan, in the event of a potential Change of Control (as defined below), the Rubellite Board may exercise its discretion to: (i) accelerate the vesting of Rubellite Options to assist the Participants to tender into a takeover bid or participating in any other transaction leading to a Change of Control; or (ii) accelerate the vesting of, or waive the performance criteria or other vesting conditions applicable to, outstanding Rubellite Share Units, and the date of the such action shall be the vesting date of such Rubellite Share Units.

If Rubellite completes a transaction constituting a Change of Control and within 12 months following the Change of Control, a Participant who was also an officer or employee of, or consultant to, Rubellite prior to the Change of Control has their employment agreement or consulting agreement terminated, then: (i) all unvested Rubellite Options granted to such Participant shall immediately vest and become exercisable, and remain open for exercise until the earlier of (A) their expiry date as set out in the applicable grant agreement, and (B) the date that is 90 days after such termination or dismissal; and (ii) all unvested Rubellite Share Units shall become vested, and the date of such Participant's Termination Date (as defined in the Rubellite Incentive Plan) shall be deemed to be the vesting date.

Under the Rubellite Incentive Plan, a "Change of Control" includes, unless the Rubellite Board determines otherwise, the happening, in a single transaction or in a series of related transactions, of any of the following events:

- (a) any transaction (other than a transaction described in clause (c) below) pursuant to which any person or group of persons acting jointly or in concert acquires the direct or indirect beneficial ownership of securities of Rubellite representing 50% or more of the aggregate voting power of all of Rubellite's then issued and outstanding securities entitled to vote in the election of directors of Rubellite, other than any such acquisition that occurs upon the exercise or settlement of options or other securities granted by Rubellite under any of Rubellite's equity incentive plans;
- (b) there is consummated an arrangement, amalgamation, merger, consolidation or similar transaction involving (directly or indirectly) Rubellite and, immediately after the consummation of such arrangement, amalgamation, merger, consolidation or similar transaction, the shareholders of Rubellite immediately prior thereto do not beneficially own, directly or indirectly, either (A) outstanding voting securities representing more than 50% of the combined outstanding voting power of the surviving or resulting entity in such

amalgamation, merger, consolidation or similar transaction or (B) more than 50% of the combined outstanding voting power of the parent of the surviving or resulting entity in such arrangement, amalgamation, merger, consolidation or similar transaction, in each case in substantially the same proportions as their beneficial ownership of the outstanding voting securities of Rubellite immediately prior to such transaction;

- (c) the sale, lease, exchange, license or other disposition, in a single transaction or a series of related transactions, of assets, rights or properties of Rubellite or any of its subsidiaries which have an aggregate book value greater than 50% of the book value of the assets, rights and properties of Rubellite and its subsidiaries on a consolidated basis to any other person or entity, other than a disposition to a wholly-owned subsidiary of Rubellite in the course of a reorganization of the assets of Rubellite and its wholly-owned subsidiaries;
- (d) the passing of a resolution by the Rubellite Board or Shareholders to substantially liquidate the assets of Rubellite or wind up Rubellite's business or significantly rearrange its affairs in one or more transactions or series of transactions or the commencement of proceedings for such a liquidation, winding-up or re-arrangement (except where such re-arrangement is part of a bona fide reorganization of Rubellite in circumstances where the business of Rubellite is continued and the shareholdings remain substantially the same following the rearrangement);
- (e) individuals who, immediately prior to a particular time, are members of the Rubellite Board (the "**Incumbent Board**") cease for any reason to constitute at least a majority of the members of the Rubellite Board immediately following such time; provided, however, that if the appointment or election (or nomination for election) of any new Rubellite Board member was approved or recommended by a majority vote of the members of the Incumbent Board then still in office, such new member will, for purposes of the Rubellite Incentive Plan, be considered as a member of the Incumbent Board;
- (f) upon the sale to a non-arm's length third party of more than 60% of those voting securities of Rubellite held collectively by Sue Riddell Rose, the Riddell Family Charitable Foundation, Dreamworks, and other associates thereof; or
- (g) the completion of any transaction or the first of a series of transactions which would have the same or similar effect as any transaction or series of transactions referred to in (a) through (f) above.

Notwithstanding the foregoing, for purposes of any Rubellite Award that constitutes "deferred compensation" (within the meaning of Section 409A of the United States *Internal Revenue Code of 1986*), the payment of which would be accelerated upon a Change of Control, a transaction will not be deemed a Change of Control for Rubellite Awards granted to any Participant who is a U.S. taxpayer unless the transaction qualifies as "a change in control event" within the meaning of Section 409A of the United States *Internal Revenue Code of 1986*.

Non-Transferability of Awards

Except as specifically provided in a grant agreement approved by the Rubellite Board, each Rubellite Award granted under the Rubellite Incentive Plan is not assignable or transferable by the holder of such Rubellite Award, whether voluntarily or by operation of law, except by will or by the laws of succession of the domicile of a deceased holder of such Award. No Rubellite Award granted under the Rubellite Incentive Plan shall be pledged, hypothecated, charged, transferred, assigned or otherwise encumbered or disposed of on pain of nullity.

Amendments to the Rubellite Incentive Plan

Subject to certain exceptions, the Rubellite Board may from time to time, without notice and without approval of the Shareholders, amend, modify, change, suspend or terminate the Rubellite Incentive Plan or any Rubellite Awards granted pursuant thereto as it, in its discretion, determines appropriate.

The Rubellite Board may, from time to time, in its absolute discretion and without approval of the Shareholders, make the following amendments to the Rubellite Incentive Plan:

(a) any amendment to the vesting provision of the Rubellite Awards;

- (b) any amendment to the expiration date of a Rubellite Award that does not extend the terms of the Rubellite Award past the original date of expiration of such Rubellite Award;
- any amendment regarding the effect of termination of a Participant's employment or engagement;
- (d) any amendment which accelerates the date on which any Rubellite Option may be exercised under the Rubellite Incentive Plan;
- (e) any amendment necessary to comply with applicable law (including taxation laws) or the requirements of the TSX (or any other stock exchange on which the Common Shares are listed) or any other regulatory body;
- (f) any amendment of a "housekeeping" nature, including to clarify the meaning of an existing provision of the Rubellite Incentive Plan, correct or supplement any provision of the Rubellite Incentive Plan that is inconsistent with any other provision of the Rubellite Incentive Plan, correct any grammatical or typographical errors or amend the definitions in the Rubellite Incentive Plan;
- (g) any amendment regarding the administration of the Rubellite Incentive Plan;
- (h) any amendment to adopt a clawback provision applicable to equity compensation; and
- (i) any other amendment that does not require the approval of the Shareholders under the Rubellite Incentive Plan.

Notwithstanding the above, and subject to the rules of the TSX, the approval of Shareholders is required to effect any of the following amendments to the Rubellite Incentive Plan:

- (a) any increase to the maximum number of Common Shares issuable under the Rubellite Incentive Plan, except in the event of an adjustment pursuant to the provisions of the Rubellite Incentive Plan;
- (b) except in the case of an adjustment pursuant to the provisions of the Rubellite Incentive Plan, any amendment which reduces the exercise price of a Rubellite Option or any cancellation of a Rubellite Option and replacement of such Rubellite Option with a Rubellite Option with a lower exercise price or other entitlements;
- (c) any amendment which extends the expiry date of any Rubellite Award, or the Restriction Period of any Rubellite Share Unit beyond the original expiry date or Restriction Period;
- (d) any amendment to the number of Common Shares that may be made issuable pursuant to Rubellite Awards made to employees and Independent Directors;
- (e) any amendment which would permit Rubellite Awards granted under the Rubellite Incentive Plan to be transferable or assignable other than for normal estate settlement purposes;
- (f) any amendment to the limits on Rubellite Awards to Independent Directors;
- (g) any amendment to the definition of an Eligible Participant under the Rubellite Incentive Plan;
 and
- (h) any amendments to the provisions of the Rubellite Incentive Plan which govern the amendments requiring approval of the Shareholders,

provided that Common Shares held directly or indirectly by insiders benefiting from the foregoing amendments shall be excluded when obtaining such Shareholder approval.

Financial Assistance

Unless otherwise determined by the Rubellite Board, Rubellite shall not offer financial assistance to any Participant in regards to the exercise of any Rubellite Award granted under the Rubellite Incentive Plan.

Annual Burn Rate Disclosure

Year	Rubellite Options Granted ⁽¹⁾	Weighted Average number of securities outstanding ⁽²⁾	Annual Burn Rate
2024	394,000	68,834,200	0.6%
2023	1,080,000	60,346,195	1.8%
2022	927,000	52,093,224	1.8%

- 4,508,750 Perpetual Options, which are now entitled to purchase the adjusted number of 901,750 Common Shares rather than Perpetual shares, at an adjusted exercise price based on the exchange ratio in the Recombination Transaction, are excluded from the Rubellite Options
- There was 54,826,186 Common Shares outstanding as of December 31, 2022; 62,455,616 Common Shares outstanding as of December 31, 2023; and 93,044,476 Common Shares outstanding as of December 31, 2024.

Year	Rubellite Share Units Granted ⁽¹⁾⁽²⁾	Weighted Average number of securities outstanding ⁽³⁾	Annual Burn Rate
2024	2,654,250	68,834,200	3.9%
2023	712,000	60,346,195	1.2%
2022	447,500	52,093,224	0.9%

- Comprised of 2,330,750 RSUs and 323,500 PSUs for 2024; 411,000 RSUs and 301,000 PSUs for 2023; and 284,500 RSUs and 163,000 PSUs for
- 23,920 Perpetual Restricted Rights, which were settled at the adjusted number of 4,784 Common Shares rather than Perpetual shares, at an
- adjusted exercise price based on the exchange ratio in the Recombination Transaction, are excluded from the Rubellite Share Units granted. There was 54,826,186 Common Shares outstanding as of December 31, 2022; 62,455,616 Common Shares outstanding as of December 31, 2023; and 93,044,476 Common Shares outstanding as of December 31, 2024.

Securities Authorized for Issuance under Equity Compensation Plans

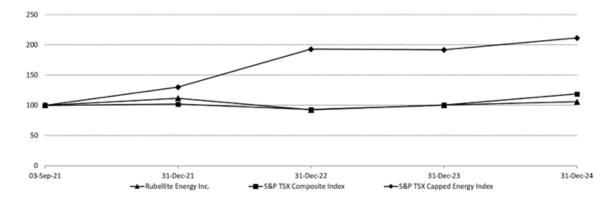
Plan Category	Number of Securities to be Issued upon Exercise of Outstanding Rubellite Awards at December 31, 2024 ⁽²⁾	Weighted Average Exercise Price of Outstanding Rubellite Awards ⁽¹⁾	Number of Securities Remaining Available for Future Issuance under Equity Compensation Plans
Equity Compensation Plan Approved by Shareholders (Rubellite Incentive Plan)	7,084,875 Shares	\$1.37 per Share	2,219,573 Shares
Equity Compensation Plans Not Approved by Shareholders	Nil	n/a	Nil
Total	7,084,875 Shares	\$1.37 per Share	2,219,573 Shares

Notes:

- Comprised of 3,953,125 Options, 2,527,250 RSUs and 604,500 PSUs. Rubellite had 93,044,476 Common Shares outstanding as of December 31, 2024 (166,958 Common Shares held in trust by Rubellite to settle elements of Perpetual's legacy compensation plans).

Performance Graph

Rubellite's initial capitalization Shares were issued at \$2.00/Share. The Shares are listed and posted for trading on the TSX under the trading symbol "RBY". The Shares commenced trading on September 14, 2021. The following graph illustrates changes from September 3, 2021 to December 31, 2024, in cumulative Shareholder return, assuming an initial investment of \$100 in Shares with all cash distributions/dividends reinvested, compared to the S&P/TSX Composite Index and the S&P/TSX Capped Energy Trust Index with all dividends and distributions reinvested.



	03-Sep-21	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Rubellite Energy Corp. (1)	100	112	93	101	106
S&P TSX Composite Index	100	102	93	101	119
S&P TSX Capped Energy Index	100	130	193	192	212

Market value of the Shares at September 3, 2021 and December 31, 2021 was \$2.00/Share and \$2.24/Share respectively.

From September 3, 2021 to December 31, 2024, Rubellite's Share price increased by 6% with a corresponding increase in the S&P/TSX Composite Index of 19% and increase in the S&P/TSX Capped Energy Index of 112%. This increase is reflective of the volatility of benchmark oil prices, Rubellite's capital investment in drilling programs and investor's assessment of risk and reward.

In keeping with the competitiveness of executive pay among peers within the industry and for retention purposes, there has been a modest increase in compensation over the last year for all the NEOs. The CEO received a base salary increase in 2024. Prior to the increase in 2024, the CEO's base salary was unchanged for 7 years since the CEO's last base salary increase in 2017.

Summary Compensation Table

The amounts presented in the table below contain the aggregate amounts paid to the NEOs by Perpetual and Rubellite on a combined basis.

NEO Name and Principal Position	Year	Salary (\$)	Share-based Awards (RSUs, PSUs & Restricted Rights) ⁽¹⁾⁽²⁾ (\$)	Option-based Awards (Rubellite Options & Perpetual Options) ⁽²⁾ (\$)	Annual Incentive Plans (Cash Bonus) ⁽³⁾ (\$)	All Other Compensation ⁽⁴⁾ (\$)	Total Compensation (\$)
Susan L. Riddell Rose President and Chief Executive Officer	2024	\$416,000	\$695,501	\$211,137	\$340,000	\$34,710	\$1,697,348
	2023	\$405,000	\$1,313,474	\$252,709	\$125,000	\$33,885	\$2,130,068
	2022	\$405,000	\$1,506,760	\$430,733	\$180,000	\$33,300	\$2,555,793
Ryan A. Shay Vice President, Finance and Chief Financial Officer	2024	\$360,000	\$576,246	\$184,745	\$270,000	\$30,510	\$1,421,501
	2023	\$350,000	\$638,143	\$158,814	\$125,000	\$29,760	\$1,301,717
	2022	\$350,000	\$122,100	\$242,580	\$205,000	\$29,175	\$948,855
Karlton H. Rumpf ⁽⁵⁾ Vice President, Exploration and New Ventures	2024	\$290,000	\$350,408	Nil	\$200,000	\$21,750	\$862,158
	2023	\$285,000	\$71,300	\$121,547	\$55,000	\$21,375	\$554,222
	2022	\$155,471	\$90,000	\$413,930	\$23,321	\$11,660	\$694,383
	2024	\$275,000	\$337,322	Nil	\$193,000	\$24,135	\$829,457
Ryan M. Goosen Vice President, Business Development & Land	2023	\$250,000	\$339,650	\$99,400	\$92,000	\$22,260	\$803,310
	2022	\$250,000	\$598,653	\$141,295	\$160,000	\$21,675	\$1,171,623
Jeffrey R. Green Vice President, Corporate & Engineering Services	2024	\$269,711	\$341,114	Nil	\$193,000	\$23,738	\$827,563
	2023	\$260,000	\$386,696	\$99,400	\$95,680	\$23,010	\$864,786
	2022	\$260,000	\$770,653	\$141,295	\$161,500	\$22,425	\$1,355,805

Share-based awards include Rubellite Share Units (RSUs and PSUs). See "Summary of the Rubellite Incentive Plan – Share Units". Share-based awards also include legacy Perpetual share-based awards consisting of: (i) Restricted Rights; (ii) the Restricted Rights or cash issued upon settlement of PSRs once vested and settled; and (iii) the Restricted Rights or cash issued upon exercise of PLTIs once vested and settled. Excluded from the share-based awards are the PSRs granted as the PSRs are recorded when they are settled at vesting through issuance of Restricted Rights or cash. See "Compensation Discussion and Analysis – Elements, Objectives and Design of Executive Compensation – Medium Term Incentives" in the Perpetual Executive Compensation Disclosure. As at December 31, 2024, Susan Riddell Rose holds an aggregate of 134,600 PSRs, Ryan Shay holds an aggregate of 82,600 PSRs, Rarl Rumpf holds an aggregate of 57,600 PSRs, Ryan Goosen holds an aggregate of 48,400 PSRs and Jeffrey Green holds an aggregate of 50,200 PSRs. Also excluded from the share-based awards are the PLTIs granted as the PLTIs are recorded when they are exercised through issuance of Restricted Rights or cash. See "Compensation Discussion and Analysis – Elements, Objectives and Design of Executive Compensation – Long Term Incentives" in the Perpetual Executive Compensation Disclosure. As at December 31, 2024, Susan Riddell Rose holds an aggregate of 266,250 PLTIs, Ryan Shay holds an aggregate of 123,000 PLTIs, Karl Rumpf holds an aggregate of 51,250 PLTIs, Ryan Goosen holds an aggregate of 115,000 PLTIs and Jeffrey Green holds an aggregate of 115,000 PLTIs.

Dollar amounts are based on grant date fair value of the awards. Option-based awards include Rubellite Options, and Perpetual Options granted in 2022 and 2023. Grant date fair value of patients are calculated using the Black Scholes option valuation model. The valuation methodology is based on a number of variables including share volatility, a dividend yield, risk-free interest rate, market p

Incentive Plan Awards

Outstanding Share-based Awards and Option-based Awards

The following table sets forth all Rubellite Options and Rubellite Share Units outstanding for each NEO at December 31, 2024.

		Option-based Awards			Share-based Awards (Rubellite Share Units)			
Name	Number of securities underlying unexercised options (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the- money options ⁽¹⁾ (\$)	Number of share-based awards that have not vested (2)(3)	Market or payout value of share- based awards that have not vested (2)(3) (\$)	Market or payout value of vested share-based awards not paid out or distributed (\$)	
Susan L. Riddell Rose	41,250 55,000 160,000 55,000 160,000 160,000 55,000 200,000	\$0.35 \$1.70 \$2.00 \$5.05 \$2.92 \$2.10 \$2.75 \$2.08	April 13, 2025 August 24, 2026 September 9, 2026 August 15, 2027 August 22, 2027 August 22, 2028 October 25, 2028 November 20, 2029	\$73,013 \$23,100 \$19,200 Nil Nil \$3,200 Nil \$8,000	352,000	\$746,240	Nil	
Ryan A. Shay	6,000 70,000 35,000 85,000 35,000 85,000 100,000 35,000 175,000	\$0.35 \$1.15 \$1.70 \$2.00 \$5.05 \$2.92 \$2.10 \$2.75 \$2.08	April 13, 2025 March 18, 2026 August 24, 2026 September 9, 2026 August 15, 2027 August 22, 2027 August 22, 2028 October 25, 2028 November 20, 2029	\$10,620 \$67,900 \$14,700 \$10,200 Nil \$2,000 Nil \$7,000	218,000	\$462,160	Nil	
Karlton H. Rumpf	65,000 27,500 27,500 65,000 75,000 28,000	\$3.65 \$6.65 \$5.05 \$2.92 \$2.10 \$2.75	June 27, 2027 June 27, 2027 August 15, 2027 August 22, 2027 August 22, 2028 October 25, 2028	Nil Nil Nil Nil \$1,500 Nil	150,000	\$318,000	Nil	
Ryan M. Goosen	16,000 20,000 50,000 20,000 50,000 65,000 20,000	\$0.35 \$1.70 \$2.00 \$5.05 \$2.92 \$2.10 \$2.75	April 13, 2025 August 24, 2026 September 9, 2026 August 15, 2027 August 22, 2027 August 22, 2028 October 25, 2028	\$28,320 \$8,400 \$6,000 Nil Nil \$1,300 Nil	128,000	\$271,360	Nil	
Jeffrey R. Green	16,000 20,000 50,000 20,000 50,000 65,000 20,000	\$0.35 \$1.70 \$2.00 \$5.05 \$2.92 \$2.10 \$2.75	April 13, 2025 August 24, 2026 September 9, 2026 August 15, 2027 August 22, 2027 August 22, 2028 October 25, 2028	\$28,320 \$8,400 \$6,000 Nil Nil \$1,300 Nil	130,000	\$275,600	Nil	

Include Rubellite Options and Perpetual Options, which are now entitled to purchase an adjusted number of Rubellite Common Shares rather than Perpetual shares, at an adjusted number and exercise price based on the exchange ratio in the Recombination Transaction. Calculated based on the difference between the market value of the Shares at December 31, 2024 (\$2.12/Share) and the exercise price for both vested and unvested Rubellite Options and Perpetual Options, as the case may be. Holders of Rubellite Share Units are entitled to one Share of Rubellite per Rubellite Share Unit. See "Summary of the Rubellite Incentive Plan – Share Units". Includes RSUs and PSUs at a 1 times performance multiplier. Calculated based on the market value of the Shares at December 31, 2024 (\$2.12/Share) for unvested Rubellite Share Units. These share-based awards are Rubellite Share Units (RSUs and PSUs). See "Summary of the Rubellite Incentive Plan – Share Units". Excluded from the share-based awards are the PSRs and PLTIs granted as the PSRs and PLTIs are recorded when they are settled at vesting through the issuance of RSUs or cash.

Incentive Plan Awards – Value Vested or Earned During the Year

The following table reflects the value vested or earned during the 2024 calendar year of all Rubellite Options and Rubellite Share Units awards for each NEO.

Name	Option-based awards (Options) Value vested during the year ⁽¹⁾⁽²⁾ (\$)	Share-based awards (Performance Share Units) Value vested during the year (1)(2) (\$)	Non-equity incentive plan compensation Value earned during the year (\$)
Susan L. Riddell Rose	97,738	239,040	Nil
Ryan A. Shay	52,353	143,424	Nil
Karlton H. Rumpf	4,688	132,676	Nil
Ryan M. Goosen	37,228	96,579	Nil
Jeffrey R. Green	37,228	86,054	Nil

Notes:

Pension Plan Benefits

The Corporation does not have a pension plan in place for any executive officers or directors.

Termination and Change of Control Benefits

The table set forth below outlines the NEOs that are party to a contract, agreement, plan or arrangement that provides for payments at, following or in connection with termination (whether voluntary, involuntary or constructive), resignation, retirement, a change of control of the Corporation or a change in an NEOs responsibilities (collectively, the "**Contractual Payments**").

The Contractual Payments arise in instances where there is (i) a "change of control" of the Corporation and within three months following a change of control an NEO terminates his or her employment arrangement due to constructive dismissal or (ii) an NEOs employment is terminated by the Corporation in certain instances.

"Change of control" for the purposes of the Contractual Payments will occur if any of the following events occur (i) there is the acquisition by anyone (other than insiders of Rubellite) of Shares which in the aggregate total more than 20% of the then issued and outstanding Shares, (ii) there is an offer for the acquisition of Shares and the offeror has taken up and paid for, together with Shares already held, in the aggregate 20% or more of the then outstanding Shares, (iii) Rubellite enters into any agreement to merge or amalgamate with, be absorbed into or be acquired by a non-Rubellite affiliated entity, (iv) upon the sale to a non-arm's length third party of more than 60% of those Rubellite voting securities collectively held collectively by Susan L. Riddell Rose, the Riddell Family Charitable Foundation, Dreamworks Investment Holdings Ltd., Warner Investment Holdings Ltd. and other associates thereof or (v) the completion of any transaction or the first of a series of transactions which would have the same or similar effect as any transaction or series of transactions referred to in (i), (ii), (iii) or (iv) above.

In certain instances, upon termination of certain NEOs employment without cause or termination of an NEOs employment within three months following a "change of control" if there is also constructive dismissal, an NEO may be entitled to a termination payment consisting generally of annual base salary earned and vacation pay accrued and owing up to the date of termination, a retiring allowance of 1.5 times the annual base salary plus a benefits allowance of 0.2 times base salary, and in certain instances a bonus allowance equal to 1.5 times the average yearly bonus received by the executive over the three years prior to the termination date and a service allowance equal to 0.1 times up to a maximum of 1.0 times the executive's base salary for every full and completed year of service following the executive's 15th anniversary of employment. Required withholdings are deducted from all components of any termination payment. In exchange for the termination payment, the NEO must execute a release of

Calculated based on the difference between the market value of the Shares on the vesting date and the exercise price on the vesting date.

2. Inclusive of Perpetual Options and Restricted Rights.

liability, which includes confidentiality provisions respecting, amongst other things, the terms of the release.

Any employment contracts may also terminate upon mutual written agreement of the parties, or upon the executive providing two (2) months written notice. In those circumstances, and in circumstances where the NEO is terminated for just cause, the only payment owed to the NEO is annual base salary up to the termination date plus any outstanding vacation pay and approved expenses. Short and long term disability benefits cease as of the termination date.

NEOs who are subject to employment contracts are also bound by the terms of the contract to keep a broad range of information confidential for an indefinite period of time following termination. Further, the agreements provide that each NEO subject to such agreements must not, for a period of twelve (12) months after the termination date, directly or indirectly solicit, induce, encourage or facilitate employees or consultants of the Corporation to leave the employment or consulting relationship of the Corporation. Waiver of a breach of any provisions of the employment contracts is not binding unless in writing; such a waiver is not a waiver of any other or subsequent breach.

Furthermore, as a term of the employment contracts, NEOs subject to such contracts are required to own Shares, which represents a minimum of 0.5 times their base salary based on the greater of the acquisition cost or market value of the shares. A time period of up to five years from the date of execution of the Employment Contracts is provided to accumulate the required ownership, which as of the date hereof, a number of NEOs have already satisfied this requirement.

In the event a Contractual Payment had been triggered effective December 31, 2024, the total Contractual Payment that would have been received by each NEO is as follows:

Contractual Payments						
Named Executive Officer	Termination Payment Based on Annual Base Salary (\$)	Termination Payment Based on Benefits/ Bonus/Service Allowance/Savings Plan/Vacation (\$)	Total (\$)			
Susan L. Riddell Rose	624,000	908,500	1,532,500			
Ryan A. Shay	540,000	108,000	648,000			
Jeffrey R. Green	412,500	419,375	831,875			
Karlton H. Rumpf	435,000	87,000	522,000			

DIRECTOR COMPENSATION

The compensation program for the Corporation's non-management directors is intended to fairly compensate them for the time and effort required of a director based upon the size and complexity of the Corporation's business. Compensation to directors takes the form of monetary cash consideration as well as equity which involve the grant of Rubellite Share Units and/or Rubellite Options, to further align the interests of the Corporation's directors with Shareholders.

The amount and form of director compensation is reviewed by the Compensation Committee annually, with any resulting recommendations made to the Board, to ensure that such compensation realistically reflects the responsibilities and risks associated with carrying out their duties as an effective director. To assist in its evaluation of director compensation, the Compensation Committee and the Board periodically reviews comparable compensation information based on the peer group and other public companies, all while taking into account various factors and circumstances unique or specific to the Corporation. For 2024, all directors, with the exception of Ms. Riddell Rose and Mr. Shay, received an annual cash retainer in the amount of \$60,000 per annum.

Director compensation paid by Perpetual, prior to the Recombination Transaction, has been aggregated with Rubellite compensation paid in this Information Circular. The following table set out all amounts of compensation provided to Rubellite's non-management directors in 2024.

Name	Fees earne d ⁽¹⁾⁽³⁾ (\$)	Share-based awards (Rubellite RSUs and DSUs) ⁽²⁾⁽³⁾ (\$)	Option- based awards (Rubellite Options) ⁽²⁾ (\$)	Non- equity incentive plan compen- sation (\$)	Pension value (\$)	All other compen- sation (\$)	Total (\$)
Holly A. Benson	80,000	81,120	Nil	Nil	Nil	Nil	161,120
Linda A. Dietsche	80,000	87,910	Nil	Nil	Nil	Nil	167,910
Tamara L. MacDonald	80,000	81,120	Nil	Nil	Nil	Nil	161,120
Geoffrey C. Merritt	80,000	87,910	Nil	Nil	Nil	Nil	167,910
Bruce C. Shultz	80,000	81,120	Nil	Nil	Nil	Nil	161,120
Steven L. Spence	80,000	87,910	Nil	Nil	Nil	Nil	167,910

Notes

- 1. Includes a one-time payment of \$20,000 for special committee meetings held in 2024.
- Dollar amounts are based on grant date fair value of the awards. Grant date fair value of option-based awards are calculated using the Black Scholes option valuation model. The valuation methodology is based on a number of variables including share volatility, a dividend yield, risk-free interest rate, market price, award exercise price and the option term.
- 3. Fees earned for Linda Dietsche, Geoffrey Merritt and Steven Spence include fees paid by Perpetual Energy Inc. from January 1, 2024 to October 31, 2024 plus fees paid by Rubellite Energy Corp. from November 1, 2024 to December 31, 2024. Share-based awards paid for Linda Dietsche, Geoffrey Merritt and Steven Spence include DSUs issued by from January 1, 2024 to October 31, 2024 plus RSUs issued by Rubellite from November 1, 2024 to December 31, 2024. Perpetual issued DSUs quarterly in lieu of receiving a portion of director fees in cash. The number and exercise price of Perpetual DSUs have been adjusted to reflect the exchange ratio in the Recombination Transaction.

Share-Based Awards, Option Based Awards and Non-Equity Incentive Plan Compensation

The following table sets forth all option and share-based awards outstanding for each non-management director at December 31, 2024.

		Option	Share-based Awards (RSUs and DSUs)			
Name	Number of securities underlying unexercised options ⁽²⁾ (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the- money options ⁽¹⁾⁽²⁾ (\$)	Number of Units that have not vested ⁽²⁾ (#)	Market or payout value of share- based awards that have not vested (1)(2) (\$)
Holly A. Benson	30,000 20,000 30,000	\$2.00 \$2.92 \$2.10	September 9, 2026 August 22, 2027 August 22, 2028	\$3,600 Nil \$600	46,500	98,580
Linda A. Dietsche	7,000 4,000 10,000	\$4.60 \$5.05 \$2.75	March 24, 2027 August 15, 2027 October 25, 2028	Nil Nil Nil	60,192	126,547
Tamara L. MacDonald	30,000 20,000 30,000	\$2.00 \$2.92 \$2.10	September 9, 2026 August 22, 2027 August 22, 2028	\$3,600 Nil \$600	46,500	98,580
Geoffrey C. Merritt	6,000 8,000 4,000 10,000	\$0.35 \$1.70 \$5.05 \$2.75	April 13, 2025 August 24, 2026 August 15, 2027 October 25, 2028	\$10,620 \$3,360 Nil Nil	160,095	339,401
Bruce C. Shultz	30,000 20,000 30,000	\$2.00 \$2.92 \$2.10	September 9, 2026 August 22, 2027 August 22, 2028	\$3,600 Nil \$600	46,500	98,580
Steven L. Spence	7,000 10,000	\$3.40 \$2.75	March 14, 2028 October 25, 2028	Nil Nil	54,521	115,585

- Calculated based on the difference between the market value of the Shares at December 31, 2024 (\$2.12/Share) and the exercise price for both vested and unvested Rubellite Options and Rubellite Share Units, as the case may be.
 Inclusive of Perpetual Options and Perpetual DSUs.

The following table sets forth the value vested or earned during the year of all Rubellite Options and Rubellite RSUs for each non-management director.

Name	Option-based awards (Options) Value vested during the year (1)(2) (\$)	Share-based awards (Rubellite RSUs) Value vested during the year (\$)	Non-equity incentive plan compensation Value earned during the year (\$)
Holly A. Benson	3,450	25,500	Nil
Linda A. Dietsche	Nil	Nil	Nil
Tamara L. MacDonald	3,450	25,500	Nil
Geoffrey C. Merritt	11,540	Nil	Nil
Bruce C. Shultz	3,450	25,500	Nil
Steven L. Spence	Nil	Nil	Nil

- Notes:
 1. Calculated based on the difference between the market value of the Shares on the vesting date and the exercise price on the vesting date.
 2. Inclusive of Perpetual Options.

CORPORATE GOVERNANCE DISCLOSURE

The Board is responsible for the overall governance and stewardship of the Corporation and has put in place standards and benchmarks by which that responsibility can be measured. Set out below is a description of the Corporation's current corporate governance practices, relative to the prescribed corporate governance disclosure for Rubellite contained in Form 58-101F1 - Corporate Governance Disclosure (which is set out below in italics).

At all meetings of the Board every question is decided by a majority of the votes cast on the question. In the case of equality of votes, the Chair of the meeting is not entitled to a second or casting vote.

1. Board of Directors

a. Disclose the identity of directors who are independent.

Holly A. Benson, Linda A. Dietsche, Tamara L. MacDonald, Geoffrey C. Merritt, Bruce C. Shultz and Steven L. Spence are independent.

b. Disclose the identity of directors who are not independent, and describe the basis for that determination.

Susan L. Riddell Rose and Ryan A. Shay are not independent as Ms. Riddell Rose and Mr. Shay are executive officers of Rubellite.

c. Disclose whether or not a majority of directors are independent. If a majority of directors are not independent, describe what the board of directors (the board) does to facilitate its exercise of independent judgment in carrying out its responsibilities.

The Board of Directors presently consists of eight (8) directors, six (6) of whom are independent, therefore a majority (75%) of Rubellite's directors are independent.

d. If a director is presently a director of any other issuer that is a reporting issuer (or the equivalent) in a jurisdiction or a foreign jurisdiction, identify both the director and the other issuer.

Certain directors are presently directors of other issuers that are reporting issuers (or the equivalent). See "Director Nominees" in this Information Circular.

e. Disclose whether or not the independent directors hold regularly scheduled meetings at which non-independent directors and members of management are not in attendance. If the independent directors hold such meetings, disclose the number of meetings held since the beginning of the issuer's most recently completed financial year. If the independent directors do not hold such meetings, describe what the board does to facilitate open and candid discussion among its independent directors.

The independent directors meet without members of management and without non-independent directors at every meeting of the Board and every meeting of any committee of the Board. Since the beginning of Rubellite's most recently completed financial year, the independent directors have held in camera sessions without non-independent directors at every Board and independent committee meeting. See (g) below for the number of independent director meetings.

The Compensation Committee, Corporate Governance Committee, Reserves Committee, Audit Committee and Environment, Health and Safety Committee are all made up of independent directors of Rubellite. Their meetings provide another forum for open and candid discussion among Rubellite's independent directors.

Further, the independent directors will meet on an ad hoc basis where circumstances warrant. There was no other separate meeting of the independent directors during the most recently

completed financial year. The independent members of the Board are authorized to retain independent financial, legal and other experts as required whenever, in their opinion, matters come before the Board which requires an independent analysis by the independent members of the Board.

f. Disclose whether or not the chair of the board is an independent director. If the board has a chair or lead director who is an independent director, disclose the identity of the independent chair or lead director, and describe his or her role and responsibilities. If the board has neither a chair that is independent nor a lead director that is independent, describe what the board does to provide leadership for its independent directors.

The Chair of the Board is Susan L. Riddell Rose who is not an independent director. At this time a lead director or independent chair has not been appointed. Due to the high percentage of independent directors and their level of experience, Rubellite's independent directors each play an important leadership role on the Board and have considerable influence on Board decisions. Each of the Board committees has an independent chair that takes the leadership role during meetings of the independent directors related to the scope of each committee's mandate. See "Director Nominees" in this information circular. In addition, as mentioned above, the independent directors meet regularly in the absence of Rubellite's non-independent directors and management. Further, Rubellite's independent directors are empowered to retain independent experts.

g. Disclose the attendance record of each director for all board meetings held since the beginning of the issuer's most recently completed financial year.

The attendance record for each director at Board and committee meetings held in 2024 is set forth under the heading "Director Nominees" in this Information Circular. Ms. Riddell Rose and Mr. Shay also attended all Audit Committee, Compensation Committee, Corporate Governance Committee, Environmental, Health and Safety Committee and Reserves Committee meetings as representatives of management.

2. Board Mandate

a. Disclose the text of the board's written mandate. If the board does not have a written mandate, describe how the board delineates its role and responsibilities.

Rubellite has a written mandate for its Board and for its Board committees. The Board, or a committee of the Board, reviews these mandates on an annual basis. Rubellite's directors have a corporate governance manual that is also reviewed on an annual basis. Revisions to these documents are made as required. Rubellite's Board mandate is as follows:

The Board must ensure the long term financial viability and operational efficiency of Rubellite. To help meet these objectives the Board must establish, implement and monitor procedures, policies and processes. Specifically, the Board must:

- select and appoint directors; assess the contribution of the Board, committees and all directors annually; and evaluate the President and CEO of the Corporation;
- plan the succession of the Board;
- ensure an appropriate, formal orientation program for new Directors;
- ensure that the Corporation performs efficiently and in accordance with its mandate by reviewing and approving:
 - the strategic direction of the Corporation, including the establishment of a strategic planning process and the monitoring of performance versus plans;
 - annual budgets as well as corporate objectives, including monitoring of performance and compliance;
 - the principal risks to the Corporation and ensuring the implementation of systems to manage these risks;

- the internal control systems and disclosure control systems and processes, as evidenced in the Management Responsibility for Internal Control Policy and the Disclosure Policy;
- succession planning, including appointing, training and monitoring the performance of executive leadership; and
- the compensation of the executive leadership team.

3. Position Descriptions

a. Disclose whether or not the board has developed written position descriptions for the chair and the chair of each board committee. If the board has not developed written position descriptions for the chair and/or the chair of each board committee, briefly describe how the board delineates the role and responsibilities of each such position.

Rubellite has developed written position descriptions for the Chair of the Board and the Chair of each Board committee. The Board charges each chair with overseeing each meeting and with ensuring that each committee discharges its duties in accordance with its committee mandate/ charter.

b. Disclose whether or not the board and CEO have developed a written position description for the CEO. If the board and CEO have not developed such a position description, briefly describe how the board delineates the role and responsibilities of the CEO.

Rubellite has developed a written position description for its CEO.

4. Orientation and Continuing Education

a. Briefly describe what measures the board takes to orient new directors regarding (i) the role of the board, its committees and its directors and (ii) the nature and operation of the issuer's business.

The Board has an orientation program for all new directors, which provides new directors with access to all background documents of Rubellite, including its Corporate Governance Directors' Manual, all corporate records and prior Board materials. The orientation program is designed to build each director's understanding of Rubellite's operations and other relevant matters through introduction to members of Rubellite's executive team, update sessions, technical overview sessions, and strategic planning sessions in conjunction with Board meetings throughout the year. All directors are provided access to meeting materials for all committee meetings and have a standing invitation to attend all committee meetings, regardless of membership, and new directors are encouraged to attend committee meetings as part of their orientation process. Further, the Environmental, Health and Safety Committee has periodic field site visits and all directors are invited to attend to become more closely educated on Rubellite's operations.

b. Briefly describe what measures, if any, the board takes to provide continuing education for its directors. If the board does not provide continuing education, describe how the board ensures that its directors maintain the skill and knowledge necessary to meet their obligations as directors.

Rubellite is committed to an active program of training and development for its directors. Rubellite provides ongoing education and information for the Board through technical overview sessions, strategic planning sessions, regular reports from the executive leadership on operations, finance and human resources activities, plant and operational site visits, internal presentations regarding aspects of Rubellite's business and operations, presentations by consultants and advisors, public education seminars, industry analyst reports and conferences and presentations from external consultants from time to time.

5. Ethical Business Conduct

- a. Disclose whether or not the board has adopted a written code for the directors, officers and employees. If the board has adopted a written code:
 - i. Disclose how a person or company may obtain a copy of the code.

The Board has adopted a written Code of Business Conduct (the **"Code"**) for the directors, officers, employees and consultants of Rubellite. Each director, officer, employee and consultant of Rubellite is provided with a copy of the Code at the beginning of that person's employment or tenure, and must complete a re-certification at the beginning of each calendar year. A copy of the Code is available for review on Rubellite's website at www.rubelliteenergy.com.

ii. Describe how the board monitors compliance with its code, or if the board does not monitor compliance, explain whether and how the board satisfies itself regarding compliance with its code.

Upon commencement of their employment or tenure, each director, officer, employee and consultant of Rubellite is required to review the Code and certify in writing that the individual has read, understands, and is not in violation of the Code. This certification must also be used by a director, officer, employee or consultant to disclose any conflict of interest situation that arises during that individual's employment or tenure. Directors of Rubellite are required to provide this certification annually to the CEO and Chair of the Board. The Code itself requires individuals to seek input from their supervisor, the CEO or the CFO if they have any questions about a specific situation they may be involved in or aware of that relates to business ethics. If necessary, the directors are also encouraged to seek clarification of the Code from Rubellite's Corporate Governance Committee. The Whistleblower Policy allows for identification of individuals that also may not be in compliance with the Code to be identified to the Chair of the Audit Committee.

iii. Provide a cross-reference to any material change report filed since the beginning of the issuer's most recently completed financial year that pertains to any conduct of a director or executive officer that constitutes a departure from the Code.

Rubellite has not filed any such material change reports.

b. Describe any steps the board takes to ensure directors exercise independent judgment considering transactions and agreements in respect of which a director or executive officer has a material interest.

Rubellite's directors are required to immediately report any event that may give rise to a conflict of interest situation to the President and CEO of the Corporation. Many examples of potential conflict situations are enumerated in the Code. Any potential conflict of interest must also be reported and documented at the next meeting of the Board of Directors. A director may not vote on any matter where a conflict of interest situation exists. If a conflict exists that cannot be effectively managed, the Board may require the director to resign from any specific position giving rise to the conflict of interest or alternatively, may require the director to resign from the Board.

c. Describe any other steps the board takes to encourage and promote a culture of ethical business conduct.

Rubellite is committed to the highest standards of transparency, honesty and accountability. To this end, in addition to the Code, Rubellite has in place an employee Whistleblower Policy and a workplace anti-violence and harassment policy. The Whistleblower Policy provides an avenue for individuals to confidentially and anonymously report complaints and concerns regarding accounting, internal auditing controls or auditing matters without the fear of victimization, discrimination or disadvantage. The workplace anti-violence and harassment policy defines what behavior is considered as harassing, threatening, or violent in nature and to establish processes for resolving complaints and implementing disciplinary action.

Furthermore, Rubellite surveys employees and consultants from time to time using an external company to gauge the company's fraud, compliance, controls and employee engagement.

In addition, the Corporation is also committed to creating a positive work environment and respecting and promoting human rights throughout the organization and in its business relationship with vendors, suppliers and other business partners by: implementing and regularly updating the Code; upholding safe and inspiring working conditions for its employees; providing a fair and living wage to all employees; providing a work environment that promotes equality and dignity for all employees, including historically marginalized groups; upholding the right to health and safety for its employees; opposing all forms of modern slavery, forced labour and child labour abuse and striving to ensure the Corporation's business operations, and the operations of the Corporation's vendors, suppliers and other business partners, are free from these practices; and upholding the right to privacy for those individuals who entrust the Corporation with their personal information.

6. Nomination of Directors

a. Describe the process by which the board identifies new candidates for board nomination.

Rubellite has established a framework to guide Board composition which includes diversity considerations such as geography, business sector experience and gender and incorporates a skills/competencies assessment process that verifies the primary and secondary competencies of its members' spectrum of knowledge to provide in aggregate the full experience and perspectives required to fulfill the Board's mandate. The Board, through the Corporate Governance Committee, has developed a competency matrix to ensure that the members of the Board, through their knowledge, business expertise and experience, meet the needs of the Corporation and the Board. The following table sets out the principal areas of relevant knowledge, expertise and experience in which director nominees bring a high level of competency to the Board:

	Holly Benson	Linda Dietsche	Tamara MacDonald	Geoffrey Merritt	Susan Riddell Rose	Ryan Shay	Bruce Shultz	Steven Spence
Executive Leadership / Enterprise Management	✓	✓	✓	✓	✓	✓	✓	√
Board and Corporate Governance Experience	✓	✓	✓	✓	✓	✓	✓	√
Business Development			✓	✓	✓	✓	✓	✓
Strategic Planning	✓	✓	✓	✓	✓	✓	✓	✓
Risk Evaluation & Management	✓	✓	✓	✓	✓	✓	✓	✓
Oil & Gas Operations			✓	✓	✓	✓	✓	✓
Project Management	✓	✓		✓	✓	✓	✓	✓
Financial Literacy	✓	✓	✓	✓	✓	✓	✓	✓
Accounting	✓	✓			✓	✓		
Corporate Finance	✓	✓			✓	✓	✓	
Capital Markets	✓	✓	✓		✓	✓	✓	
Reserve Evaluation				✓	✓	✓	✓	✓
Human Resources / Executive Compensation	✓	✓	✓	✓	✓	✓	√	✓
Health and Safety Management			✓	✓	✓		✓	✓
Environmental Performance				✓	✓		✓	✓
Government / Public Policy	✓		✓		✓	✓		
Legal	✓	✓	✓		✓	✓		
Communication / Investor Relations		✓		✓	✓	✓	✓	
Digital Transformation	✓	✓			✓	✓		
EOR/SAGD Operations								√

Rubellite's Corporate Governance Committee, consisting entirely of independent directors, considers, and recommends for Board approval, candidates to fill new positions on the Board created either by expansion or vacancies created by the resignation, retirement or removal of any of the Corporation's directors. The Corporate Governance Committee reviews candidates recommended by or to it. This review includes conducting inquiries into the backgrounds and qualifications of possible candidates. If the Corporate Governance Committee is satisfied that specific potential candidates would be suitable members of the Board, the committee recommends the director nominees for approval by the Board. The Corporate Governance Committee further establishes an "evergreen" list of potential director candidates containing information regarding background, skills, experience and other characteristics that contribute to assessment of diversity and inclusion.

b. Disclose whether or not the board has a nominating committee composed entirely of independent directors. If the board does not have a nominating committee composed entirely of independent directors, describe what steps the board takes to encourage an objective nomination process.

The Board does not have a separate nominating committee; however, it is the responsibility of the Corporate Governance Committee to handle the nomination process. All of the directors on the Corporate Governance Committee are independent. This, combined with the consideration of background, skills, experience and diversity, ensures, among other things, that the nomination process is objective.

c. If the board has a nominating committee, describe the responsibilities, powers and operations of the nominating committee.

See (b) above.

7. Compensation

a. Describe the process by which the board determines the compensation for the issuer's directors and officers.

The Board has constituted a Compensation Committee to ensure that the Corporation's compensation is fair, equitable, competitive and in line with the rest of industry in which Rubellite operates. The Compensation Committee reviews and recommends, as appropriate, the annual salary, incentive compensation and other benefits or perquisites of the executive and officers of the Corporation as well as the aggregate compensation of executive officers and employees of the Corporation. The Compensation Committee is also empowered to retain an outside consulting firm to evaluate the overall compensation arrangements for executives or to develop new compensation plans. Rubellite benchmarks the compensation of its officers and employees against the annual compensation survey/report prepared by Mercer (Canada) Limited and from public information disclosed relating to Rubellite's peer group of oil and gas exploration and production corporations.

The Compensation Committee reviews and makes recommendations to the Board to approve annual salaries, incentive compensation and other benefits for officers and for employees of Rubellite. The Compensation Committee also makes recommendations for new or modified compensation plans for Rubellite as appropriate.

In addition, the Corporation reviews publicly available peer data and has engaged third party consultants to assess director compensation. With respect to director's compensation, when changes are considered, management reviews industry peer group practices as they relate to directors and makes recommendations. If changes are recommended, a third party consultant may be hired to review the recommendations and propose adjustments as required.

b. Disclose whether or not the board has a compensation committee composed entirely of independent directors. If the board does not have a compensation committee composed entirely of independent directors, describe what steps the board takes to ensure an objective process for determining such compensation.

Rubellite's Compensation Committee is composed entirely of independent directors, to ensure, amongst other things, that the compensation process is objective.

c. If the board has a compensation committee, describe the responsibilities, powers and operation of the compensation committee.

The responsibilities, powers and operation of Rubellite's Compensation Committee are set out as in 7(a) above and in more detail in the Compensation Committee charter, which is available for review on Rubellite's website at www.rubelliteenergy.com.

8. Other Board Committees

If the board has standing committees other than the audit, compensation and nominating committees, identify the committees and describe their function.

The Board has a Corporate Governance Committee that has responsibility for the nominations process along with other Corporate Governance responsibilities, a Reserves Committee and an Environmental, Health and Safety Committee.

The Corporate Governance Committee's purpose is to provide assistance to the Board in fulfilling its legal and fiduciary duties with respect to Rubellite's corporate processes and structure used to direct and manage the business and affairs of Rubellite, and to ensure mechanisms are in place to maintain high standards of corporate governance practices and accountability among Shareholders, the Board and management of Rubellite.

The Reserves Committee's purpose is to provide assistance to the Board with respect to Rubellite's selection and remuneration of the Reserves Evaluator; establishment of processes and procedures to ensure flow of relevant information to the Reserves Evaluator; review of the annual and periodic independent engineering reports; compliance with regulatory requirements; disclosure of reserves information; review of the externally disclosed oil and gas reserves data of Rubellite; and review of the reserves data of the Reserves Evaluator charged with evaluating the Corporation's reserves.

The Environmental, Health & Safety Committee's overall purpose is to ensure that the Corporation's policies and procedures meet the obligations of the Board of Directors to achieve regulatory compliance and meet acceptable industry standards with respect to health, safety and environmental matters. This includes review and monitoring on behalf of the Board of Directors matters involving: environmental policies and obligations which might arise as a result of the business and operations of the Corporation, estimates of asset retirement obligations; and the policies and activities of the Corporation as they relate to health, safety and occupational work standards in the workplace in which the Corporation carries on business.

9. Assessments

Disclose whether or not the board, its committees and individual directors are regularly assessed with respect to their effectiveness and contribution. If assessments are regularly conducted, describe the process used for the assessments. If assessments are not regularly conducted, describe how the board satisfies itself that the board, its committees, and its individual directors are performing effectively.

On an annual basis, the Corporate Governance Committee assesses the effectiveness of the entire Board, as well as that of each director. To assist in this process, the Corporate Governance Committee has created a Board Assessment and Evaluation Survey Questionnaire, which is completed by each director annually. The first part of the Questionnaire assesses the overall effectiveness of the Board as a whole, based on a range of relevant factors. The second part of the Questionnaire is a Director Peer Feedback section, which assesses the contribution of each director based on a range of factors. The final part of the Questionnaire assesses each Director's individual competency with respect to the range of broad knowledge and experience deemed to be required in aggregate for effective performance of the Board and identify and considerations regarding their anticipated tenure on the Board. The results and information collected from the Questionnaire are utilized to identify areas for improvement in performance of the Board and individual directors, and to also identify and evaluate requirements for new Board nominees.

The Board Assessment and Evaluation Questionnaire is completed by the directors and returned to the CEO and Vice President, Corporate and Engineering Services and/or the Corporation's Legal Assistant, who then compiles the results and communicates them anonymously to the Corporate Governance Committee. The CEO and Vice President, Corporate and Engineering

Services review the assessments, determine if any specific action is required related to suggestions for improvement or areas of concern, and follow up with the Corporate Governance Committee and members of the Board individually as required.

10. Director Term Limits and Other Mechanisms of Board Term Limit

Disclose whether or not the issuer has adopted term limits for the directors on its board or other mechanisms of board Term Limit and, if so, include a description of those director term limits or other mechanisms of board Term Limit. If the issuer has not adopted director term limits or other mechanisms of board Term Limit, disclose why it has not done so.

Based on the recommendations of the Corporate Governance Committee, the Board has adopted a Board Diversity and Term Limit Policy (the "**Diversity and Term Limit Policy**"). Under the Diversity and Term Limit Policy, the Corporate Governance Committee annually reviews the skills and experience of the current directors of the Corporation to assess whether the Board's skills and experience need to be strengthened in any area. In addition to considering the skills and experience of the Board, the Corporate Governance Committee also assesses the knowledge, character and diversity of perspectives of all nominees to the Board and other factors such as independence of the directors to ensure that the Board is operating independently of management and performing at a high level of effectiveness.

The Board does not believe that fixed term limits or mandatory retirement ages are in the best interest of the Corporation; however, pursuant to the Diversity and Term Limit Policy the Corporate Governance Committee considers both the term of service and age of individual directors, the average term of the Board as a whole and turnover of directors over the prior years when proposing nominees for election of the directors of the Corporation. The Corporate Governance Committee considers the benefits of regular renewal in the context of the needs and diversity of the Board at the time and the benefits of the institutional knowledge of the Board members.

11. Policies Regarding the Representation of Women on the Board

a. Disclose whether the issuer has adopted a written policy relating to the identification and nomination of women directors. If the issuer has not adopted such a policy, disclose why it has not done so.

The Diversity and Term Limit Policy as adopted by the Board addresses the identification and nomination of women directors for the Corporation.

- b. If an issuer has adopted a policy referred to in (a), disclose the following in respect of the policy:
 - i. a short summary of its objectives and key provisions,
 - ii. the measures taken to ensure that the policy has been effectively implemented,
 - iii. annual and cumulative progress by the issuer in achieving the objectives of the policy, and
 - iv. whether and, if so, how the board or its nominating committee measures the effectiveness of the policy.

The main principle of the Diversity and Term Limit Policy is that Board nominations and executive officer appointments should be made on the basis of the skills, knowledge, experience and character of individual candidates and the requirements of the Board and management at the time. The Corporation is committed to meritocracy and believes that considering the broadest group of individuals who have the skills, knowledge, experience and character required to provide leadership needed to achieve our business objectives, without prejudice to their age or gender, is in the best interests of the Corporation and all of its stakeholders.

The Board recognizes the benefits of diversity within the Board and within management of the Corporation. Pursuant to the Diversity and Term Limit Policy, the Board encourages the consideration of the broadest group of individuals representative of the population of individuals generally known to meet the sought after criteria, who have the necessary skills, knowledge, experience and character when considering new potential candidates for the Board.

To ensure the effectiveness of Diversity and Term Limit Policy, the Corporate Governance Committee will review the number of women considered or brought forward as potential nominees for Board positions and the skills, knowledge, experience and character of any such women candidates relative to other candidates to ensure that women candidates are being fairly considered along with other candidates. The Corporate Governance Committee will also review the number of women actually appointed and serving on the Board to evaluate whether it is desirable to adopt additional requirements or policies with respect to the diversity of the Board in the future.

12. Consideration of the Representation of Women in the Director Identification and Selection Process

Disclose whether and, if so, how the board or nominating committee considers the level of representation of women on the board in identifying and nominating candidates for election or re-election to the board. If the issuer does not consider the level of representation of women on the board in identifying and nominating candidates for election or re-election to the board, disclose the issuer's reasons for not doing so.

As a result of the Corporation's commitment to meritocracy, the level of representation of women on the Board is not specifically mandated and therefore is not a distinct determining factor in nominating candidates for election or re-election to the Board. However, pursuant to the Diversity and Term Limit Policy the Board considers of the broadest group of individuals representative of the population of individuals generally known to meet the sought after criteria, who have the necessary skills, knowledge, experience and character when considering new potential candidates for the Board and therefore female candidates will be identified for consideration. The Corporate Governance Committee will also review the number of women actually appointed and serving on the Board to evaluate whether it is desirable to adopt additional requirements or policies with respect to the diversity of the Board in the future.

13. Consideration Given to the Representation of Women in Executive Officer Appointments

Disclose whether and, if so, how the issuer considers the level of representation of women in executive officer positions when making executive officer appointments. If the issuer does not consider the level of representation of women in executive officer positions when making executive officer appointments, disclose the issuer's reasons for not doing so.

As a result of the Corporation's commitment to meritocracy the level of representation of women in executive officer positions is not specifically mandated but rather indirectly considered when making executive officer appointments. However, pursuant to the Diversity and Term Limit Policy the Board encourages the consideration of the broadest group of individuals representative of the population of individuals generally known to meet the sought after criteria, who have the necessary skills, knowledge, experience and character when considering new potential candidates for executive officer positions and therefore female candidates will be identified for consideration. The Corporate Governance Committee will also review the number of women actually appointed and serving as executive officers to evaluate whether it is desirable to adopt additional requirements or policies with respect to the diversity of management in the future.

14. Issuer's Targets Regarding the Representation of Women on the Board and in Executive Officer Positions

a. For purposes of this Item, a "target" means a number or percentage, or a range of numbers or percentages, adopted by the issuer of women on the issuer's board or in executive officer positions of the issuer by a specific date.

- b. Disclose whether the issuer has adopted a target regarding women on the issuer's board. If the issuer has not adopted a target, disclose why it has not done so.
- c. Disclose whether the issuer has adopted a target regarding women in executive officer positions of the issuer. If the issuer has not adopted a target, disclose why it has not done so.
- d. If the issuer has adopted a target referred to in either (b) or (c), disclose:
 - i. the target, and
 - ii. the annual and cumulative progress of the issuer in achieving the target.

While the Corporation does not support arbitrary targets or rules to force the composition of a board or management team, the Board supports the objectives of increasing diversity and, in particular, the number of women directors and executive officers and recognizes the positive impact diversity has on board effectiveness.

15. Number of Women on the Board and in Executive Officer Positions

(a) Disclose the number and proportion (in percentage terms) of directors on the issuer's board who are women (b) Disclose the number and proportion (in percentage terms) of executive officers of the issuer, including all major subsidiaries of the issuer, who are women.

There are presently four women serving on the Board which represents 50% of the number of directors on the Board. Of the Board candidates standing for election at the Annual General Meeting, 50% are women.

There is presently one woman serving in an executive officer position at the Corporation and its major subsidiaries, and two women serving as members of the executive leadership team, which represents approximately 17% of the executive officer positions (excluding the Chair) at the Corporation and its major subsidiaries, and 22% of the executive leadership team.

GENERAL PROXY MATTERS

Solicitation of Proxies and Voting Instructions

This Information Circular is furnished in connection with the solicitation of proxies by the management of Rubellite to be used at the Meeting. Solicitations of proxies will be primarily by mail, subject to the use of the Notice and Access Provisions in relation to the delivery of the Information Circular, but may also be by written publication, in person or by telephone, fax, email or oral communication by directors, officers, employees or agents of Rubellite. All costs of the solicitation for the Meeting will be borne by Rubellite.

Appointment and Revocation of Proxies

Accompanying this Information Circular is a form of proxy for holders of Common Shares.

The persons named in the enclosed form of proxy or voting instruction form are directors and/or officers of the Corporation. A registered Shareholder who wishes to appoint some other person to represent them at the Meeting may do so by inserting such person's name in the blank space provided in the form of proxy or by completing another proper form of proxy and, in either case, sending or delivering the completed proxy to the offices of Odyssey Trust Company, Attention: Proxy Department, 702, 67 Yonge Street, Toronto, Ontario, M5E 138. The form of proxy must be received by Odyssey by 9:00 a.m. (Calgary time) on Tuesday, May 13, 2025 or, if the Meeting is adjourned, 48 hours (excluding Saturdays and holidays) before the beginning of any adjournment of the Meeting. Failure to so deposit a form of proxy shall result in its invalidation.

A Shareholder who has given a form of proxy may revoke it as to any matter on which a vote has not already been cast pursuant to its authority by an instrument in writing executed by such Shareholder or by his attorney duly authorized in writing or, if the Shareholder is a corporation, by an officer or attorney thereof duly authorized, and deposited either at the above mentioned office of Odyssey on or before the second last business day immediately preceding the day of the Meeting or any adjournment thereof or with the Chair of the Meeting on the day of the Meeting or any adjournment thereof.

Beneficial Holders of Shares

The information set forth in this section is provided to beneficial holders of shares of the Corporation who do not hold their Shares in their own name ("Beneficial Shareholders"). Beneficial Shareholders should note that only proxies deposited by Shareholders whose names appear on the records of the Corporation as the registered holders of Shares can be recognized and acted upon at the Meeting. If Shares are listed in an account statement provided to a Beneficial Shareholder by a broker, then in almost all cases those Shares will not be registered in the Beneficial Shareholder's name on the records of the Corporation. Such Shares will more likely be registered under the name of the Beneficial Shareholder's broker or an agent of that broker. In Canada, the vast majority of such Shares are registered under the name of CDS & Co. (the registration name for CDS Clearing and Depository Services Inc., which acts as nominees for many Canadian brokerage firms). Shares held by brokers or their nominees can only be voted (for or against resolutions) upon the instructions of the Beneficial Shareholder. Without specific instructions, the broker/nominees are prohibited from voting Shares for their clients. The Corporation does not know for whose benefit the Shares registered in the name of CDS & Co. are held.

Applicable regulatory policy requires intermediaries/brokers to seek voting instructions from Beneficial Shareholders in advance of Shareholders' meetings. Every intermediary/broker has its own mailing procedures and provides its own return instructions, which should be carefully followed by Beneficial Shareholders in order to ensure that their shares are voted at the Meeting. The majority of brokers now delegate responsibility for obtaining instructions from clients to Broadridge Financial Solutions, Inc. ("Broadridge"). Broadridge typically provides a scannable voting request form or applies a special sticker to the proxy forms, mails those forms to the Beneficial Shareholders and asks Beneficial Shareholders to return the voting request forms or proxy forms to Broadridge. Often Beneficial Shareholders are alternatively provided with a toll-free telephone number to vote their shares or website address where shares can be voted. Broadridge then tabulates the results of all instructions received and provides appropriate instructions respecting the voting of shares to be represented at the Meeting. A Beneficial Shareholder receiving a voting instruction request or a proxy with a Broadridge sticker on it cannot use that instruction request or proxy to vote shares directly at the Meeting as the proxy must be returned as directed by Broadridge well in advance of the Meeting in order to have the Shares voted. Accordingly, it is strongly suggested that

Beneficial Shareholders return their completed instructions or proxies as directed by Broadridge well in advance of the Meeting.

Although a Beneficial Shareholder may not be recognized directly at the Meeting for the purposes of voting Shares registered in the name of his or her broker (or agent of the broker), a Beneficial Shareholder may attend at the Meeting as proxyholder for the registered Shareholder and vote Shares in that capacity. Beneficial Shareholders who wish to attend the Meeting and indirectly vote their Shares as proxyholder for the registered Shareholder should enter their own names in the blank space on the form of proxy provided to them and return the same to their broker (or the broker's agent) in accordance with the instructions provided by such broker (or agent), well in advance of the Meeting.

Revocation of Proxies

A registered Shareholder who has given a proxy may revoke the proxy: a) by completing a proxy signed by the Shareholder or by the Shareholder's attorney, authorized in writing, bearing a later date, and depositing it with Broadridge as described above; b) by depositing an instrument of revocation in writing, executed by the Shareholder or by the Shareholder's attorney, authorized in writing: (i) at the registered office of the Corporation at any time up to and including the last business day preceding the day of the Meeting, or any adjournment of the Meeting, at which the proxy is to be used; or (ii) with the Chair of the Meeting prior to the exercise of the proxy; or c) in any other manner permitted by law.

Registered Shareholders may also vote during the Meeting by submitting an online ballot through the live audio webcast platform, which will revoke their previous proxy.

A Beneficial Shareholder may revoke a voting instruction form or a waiver of the right to receive meeting materials and to vote given to an intermediary at any time by written notice to the intermediary, except that an intermediary may not act on a revocation of a voting instruction form or of a waiver of the right to receive meeting materials and to vote that is not received by the intermediary in sufficient time prior to the Meeting.

Voting of Proxies

The persons named in the accompanying form of proxy, who are directors and/or officers, will vote or withhold from voting Shares in respect of which they are appointed, on any ballot that may be called for, in accordance with the instructions of the Shareholder as indicated on the proxy and, if the Shareholder specifies a choice with respect to any matter to be acted upon, the Shares will be voted accordingly. In the absence of such specification, such Shares will be voted FOR all of the matters to be acted upon as set out herein. The persons appointed under the form of proxy are conferred with discretionary authority with respect to amendments or variations of those matters specified in the form of proxy and Notice of Annual Meeting of Shareholders, which may be properly brought before the Meeting. In the event that amendments or variations to matters identified in the Notice of Annual Meeting of Shareholders are properly brought before the Meeting, it is the intention of the persons designated in the enclosed form of proxy to vote in accordance with their judgment on such matter or business. At the time of printing this Information Circular, the directors knew of no such amendment or variation.

Record Date

The record date for determination of Shareholders entitled to receive notice of and to vote at the Meeting is March 28, 2025. Shareholders of the Corporation of record as at the Record Date are entitled to receive notice of the Meeting and to vote those Shares included in the list of Shareholders entitled to vote at the Meeting prepared as at the Record Date, unless any such Shareholder transfers Shares after the Record Date and the transferee of those Shares, having produced properly endorsed certificates evidencing such Shares or having otherwise established that he or she owns such Shares, demands, not later than 10 days before the Meeting, that his or her name be included in the list of Shareholders entitled to vote at the Meeting, in which case such individual shall be entitled to vote such Shares at the Meeting.

Notice and Access

The Notice and Access Provisions are a mechanism which allows reporting issuers other than investment funds to choose to deliver proxy-related materials to registered holders and beneficial owners of securities by posting such materials on a non-SEDAR+ website (usually the reporting issuer's website and sometimes the transfer agent's website) rather than delivering such materials by mail. The Notice and Access Provisions can be used to deliver materials for both special and general meetings. Reporting issuers may still choose to continue to deliver such materials by mail, and beneficial owners will be

entitled to request delivery of a paper copy of the information circular at the reporting issuer's expense. The use of the Notice and Access Provisions reduces paper waste and mailing costs to the issuer.

Rubellite will be delivering proxy-related materials to non-objecting beneficial owners indirectly with the assistance of Broadridge. Rubellite does not intend to pay for delivery of materials to objecting beneficial holders ("OBO"). As a result, OBOs will not receive the materials unless the OBO's intermediary assumes the cost of delivery.

Beneficial Shareholders may request paper copies of the meeting materials be sent to them by postal delivery at no cost. Requests for meeting material may be made up to one year from the date the Information Circular was filed on SEDAR+, online at www.ProxyVote.com or by telephone at 1-877-907-7643 and entering the 16-digit control number located on the voting instruction form and following the instructions provided. If you do not have a 16-digit control number, please call toll-free at 1-844-916-0609 (English) or 1-844-973-0593 (French) to receive a paper copy of the Information Circular. Requests should be received at least 5 business days in advance of the proxy deposit date and time set out in the accompanying proxy or voting instruction form in order to receive the meeting materials in advance of such date and the Meeting date.

Voting Securities and Principal Holders Thereof

As at March 28, 2025, 93,054,169 Shares were issued and outstanding, each such Share carrying the right to one vote on a ballot at the Meeting. A quorum for the transaction of business at the Meeting will be present if there are not less than two persons present at the Meeting holding or representing by proxy not less than twenty-five percent (25%) of the Shares entitled to be voted at the Meeting.

To the best of the knowledge of the directors and executive officers of Rubellite, there is no person or corporation which beneficially owns or controls or directs, directly or indirectly, Shares carrying more than ten percent (10%) of the voting rights attached to the issued and outstanding Shares of the Corporation which may be voted on at the Meeting, except as set forth in the table below.

Name	Number of Shares	Percent of Class
Susan Riddell Rose ⁽¹⁾	38,775,277	41.7%

Note

Ms. Riddell Rose holds 3,229,201 Shares directly. The majority of Ms. Riddell Rose's indirect ownership of Shares is held through Dreamworks Investment Holdings Ltd., which holds 33,780,759 Shares. Ms. Riddell Rose exercises control and direction over Dreamworks Investment Holdings Ltd. A further 1,765,317 Shares are held indirectly by Ms. Riddell Rose's spouse and in trust for children. In addition, 506,408 Shares are held by an associated entity for which Ms. Riddell Rose has joint authority.

As of March 28, 2025, the directors and officers of Rubellite and their associates, as a group, beneficially own, directly or indirectly, or exercise control or direction over, an aggregate of approximately 41,171,920 Shares, representing approximately 44.3% of the outstanding Shares.

Shareholder Engagement and Resolutions

The Corporation is committed to engaging in constructive and meaningful communications with Shareholders. The Corporation seeks to communicate with Shareholders through a variety of channels, including through its annual report, management information circular, quarterly reports, annual information form, news releases, website, presentations at its annual meeting of Shareholders, one-on-one and group meetings as well as at industry conferences. The Corporation also holds conference calls for quarterly earnings releases and major corporate developments as soon as practicable after they are publicly disclosed. The Board has also acted in accordance with all past Shareholder resolutions.

INTEREST OF CERTAIN PERSONS OR COMPANIES IN MATTERS TO BE ACTED UPON

Management of the Corporation is not aware of any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, of any director or nominee for director, or executive officer of the Corporation or anyone who has held office as such since the beginning of the Corporation's last financial year or of any associate or affiliate of any of the foregoing in any matter to be acted on at the Meeting other than the election of directors.

INDEBTEDNESS OF DIRECTORS AND EXECUTIVE OFFICERS

To the knowledge of the directors and executive officers of the Corporation, as of the Record Date there is no indebtedness of any director, executive officer, employee or former executive officer of the Corporation or any of its subsidiaries or any associate of any such director, officer or proposed nominee to the Corporation or any subsidiary of the Corporation or to any other entity which is, or at any time since the beginning of the most recently completed financial year has been, the subject of a guarantee, support agreement, letter of credit or other similar arrangement or understanding provided by the Corporation or any subsidiary of the Corporation.

INTEREST OF INFORMED PERSONS IN MATERIAL TRANSACTIONS

There were no material interests, direct or indirect, of any informed persons (as defined in National Instrument 51-102) of the Corporation, any proposed director of the Corporation, or any associate or affiliate of any informed person or proposed director, in any transaction since the commencement of the most recently completed financial year of the Corporation or in any proposed transaction which has materially affected or would materially affect the Corporation or any of its subsidiaries, other than as disclosed herein or in connection with the Recombination Transaction.

ADDITIONAL INFORMATION

Additional information relating to the Corporation is available on SEDAR+ at www.sedarplus.ca. Financial information of the Corporation is provided in the Corporation's comparative annual financial statements and management's discussion and analysis for the most recently completed year. Copies of the Corporation's financial statements and management's discussion and analysis are available upon request from Rubellite at Suite 3200, 605 – 5th Avenue S.W., Calgary, Alberta, T2P 3H5, Attention: Investor Relations, telephone (403) 269-4400.